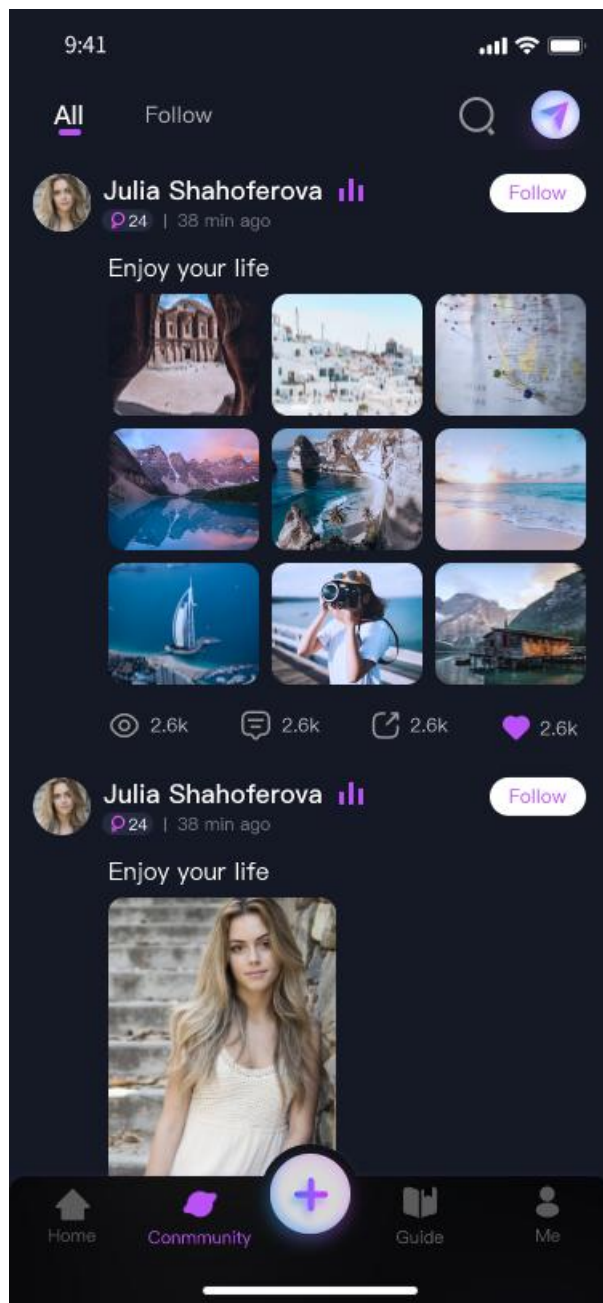


TAO

Talent Anchor Online



OVER
VIEW



Functions

Live

What's trending

Community

Payment

Membership

USP

Smart hardware $1+1>2$

Support 30+ platforms
streaming at the same time

Offline translation

Advantages

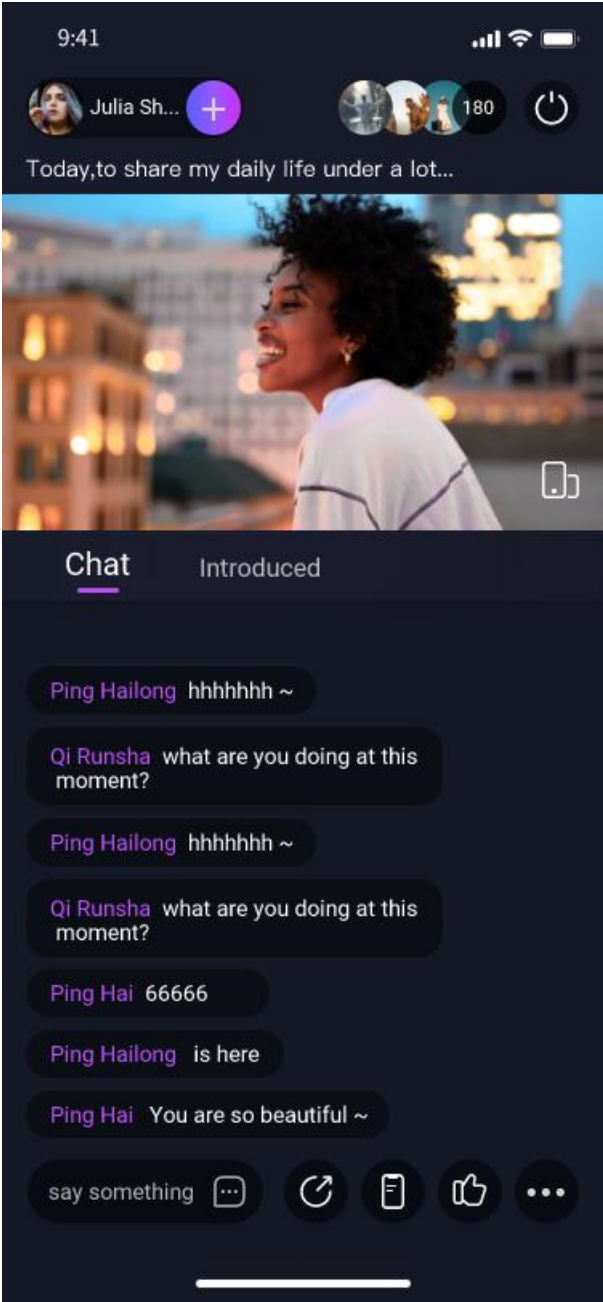
Live streaming system and distribution service

Born to empower private domain traffic Smart hardware 1+1>2

membership interact APP notification TAO OTG live
Offline translation tutorial community more traffic
live+mini-pro cooperation 30+platform streaming trending
live+switcher replay payment branded live

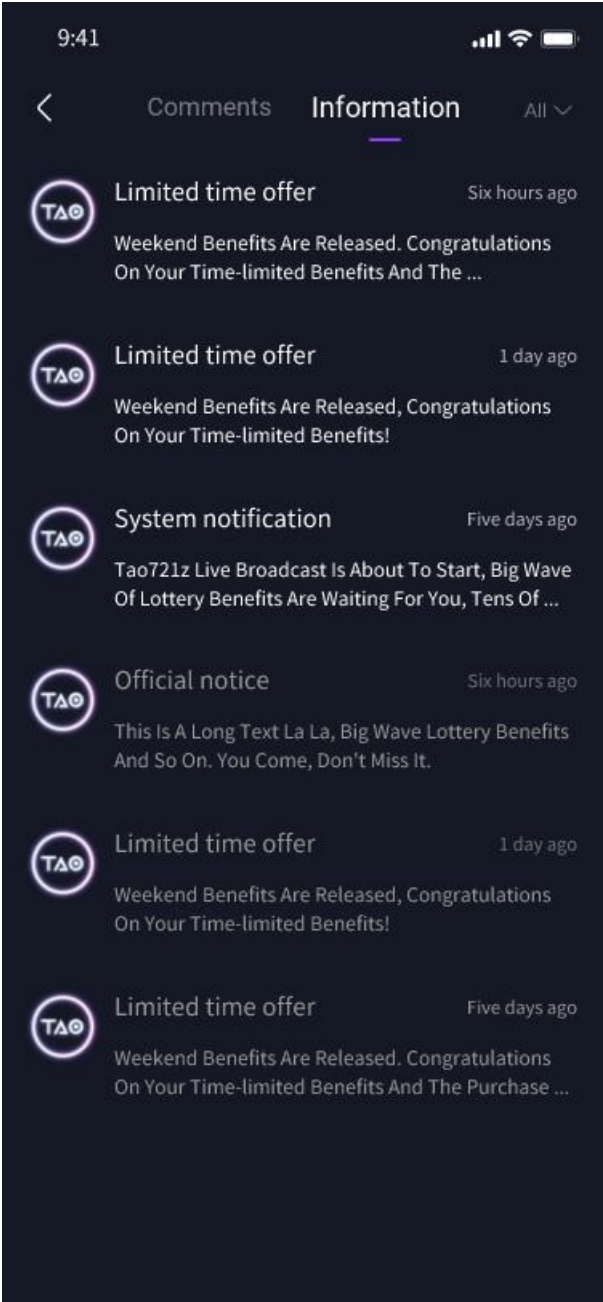
Live interaction

- | Live broadcast interaction anytime, anywhere, to provide users with a better viewing experience
- | Support live playback
- | Secondary creation of live broadcast
- | Increase the duration of content dissemination
- | Support online interaction



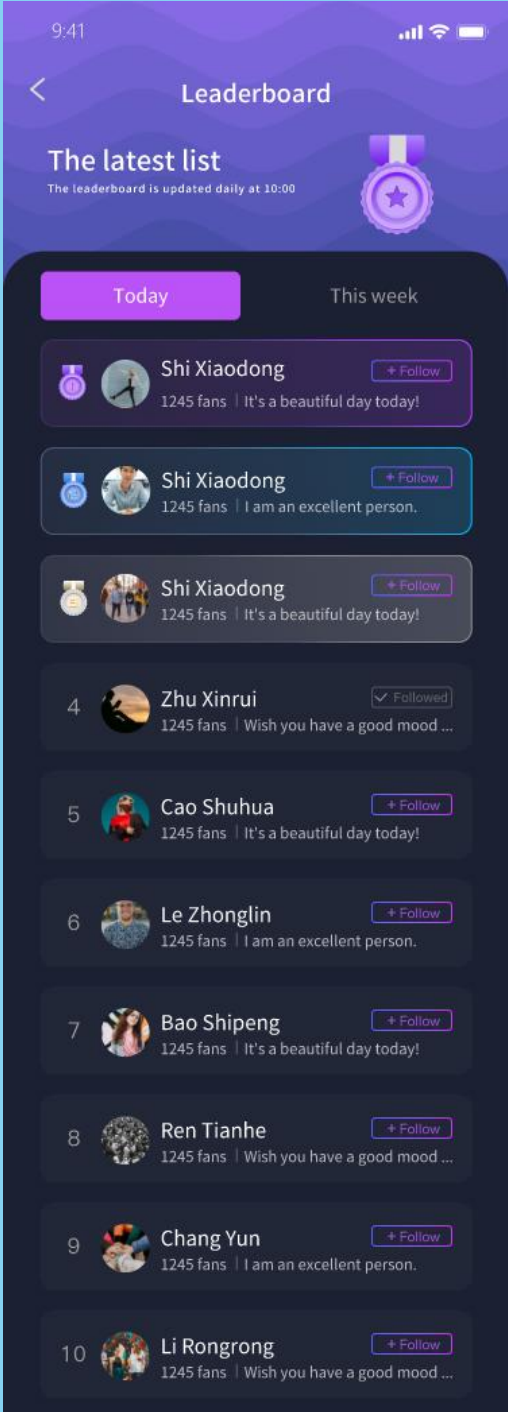
Notification

- | APP update
- | set a reminder 15 minutes before the live starts



What's trending

- | daily update of what's trending
- | help every creator to keep up

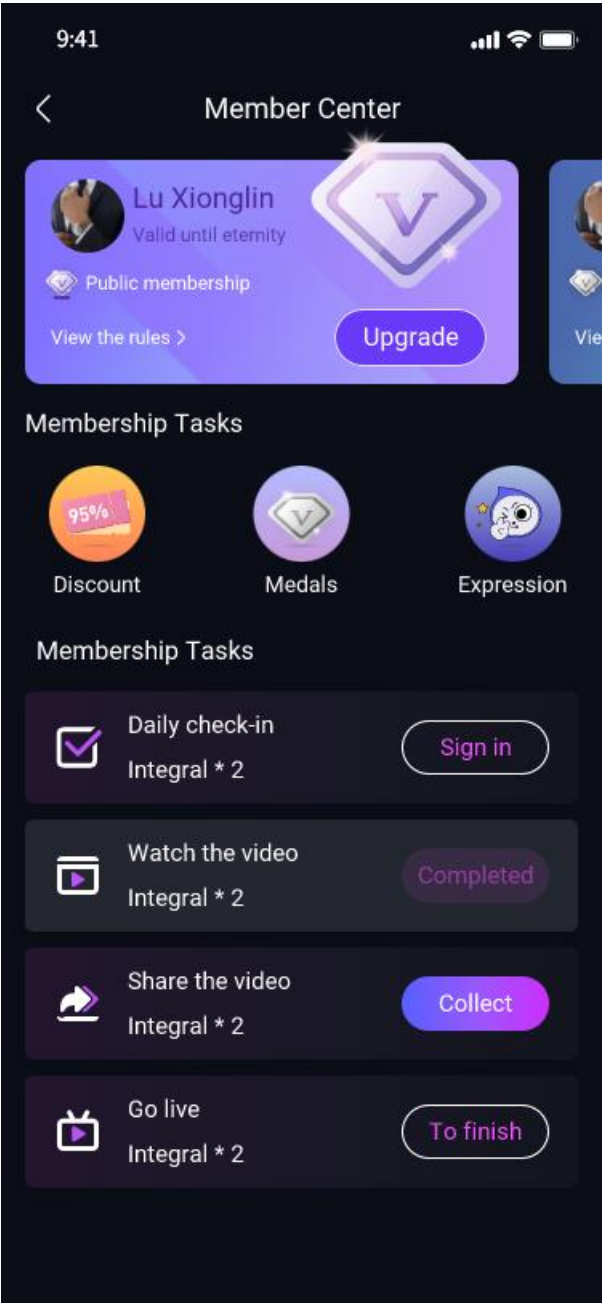
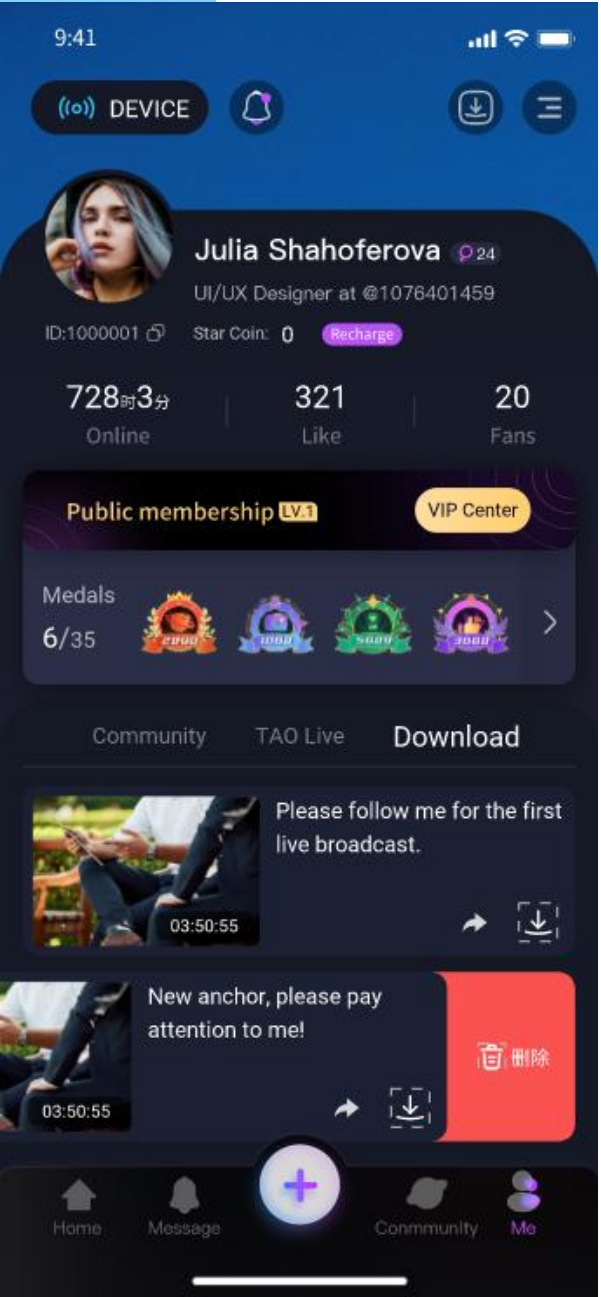


Identity medals

The point system presents identity differentiation and importance with medals

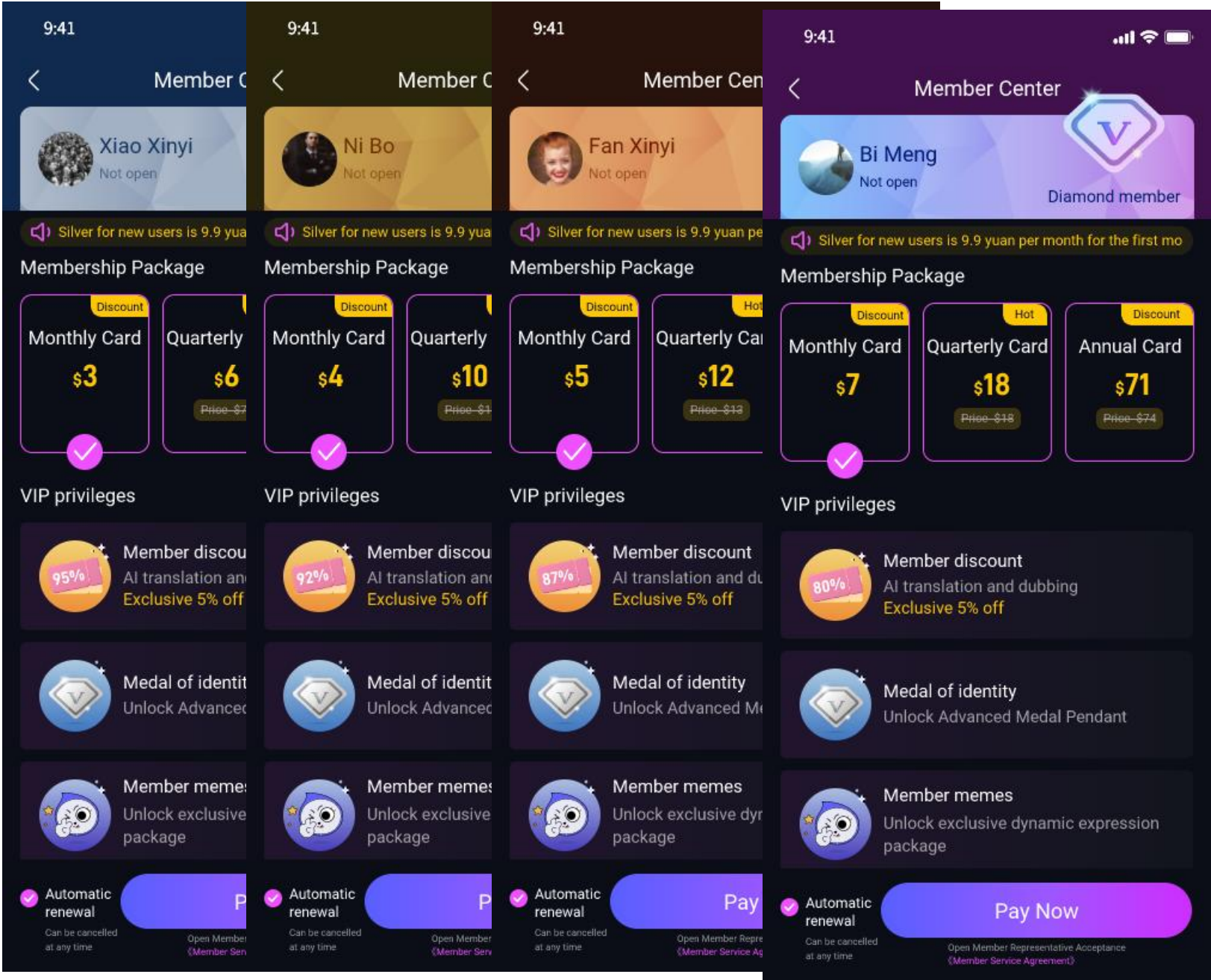


Membership



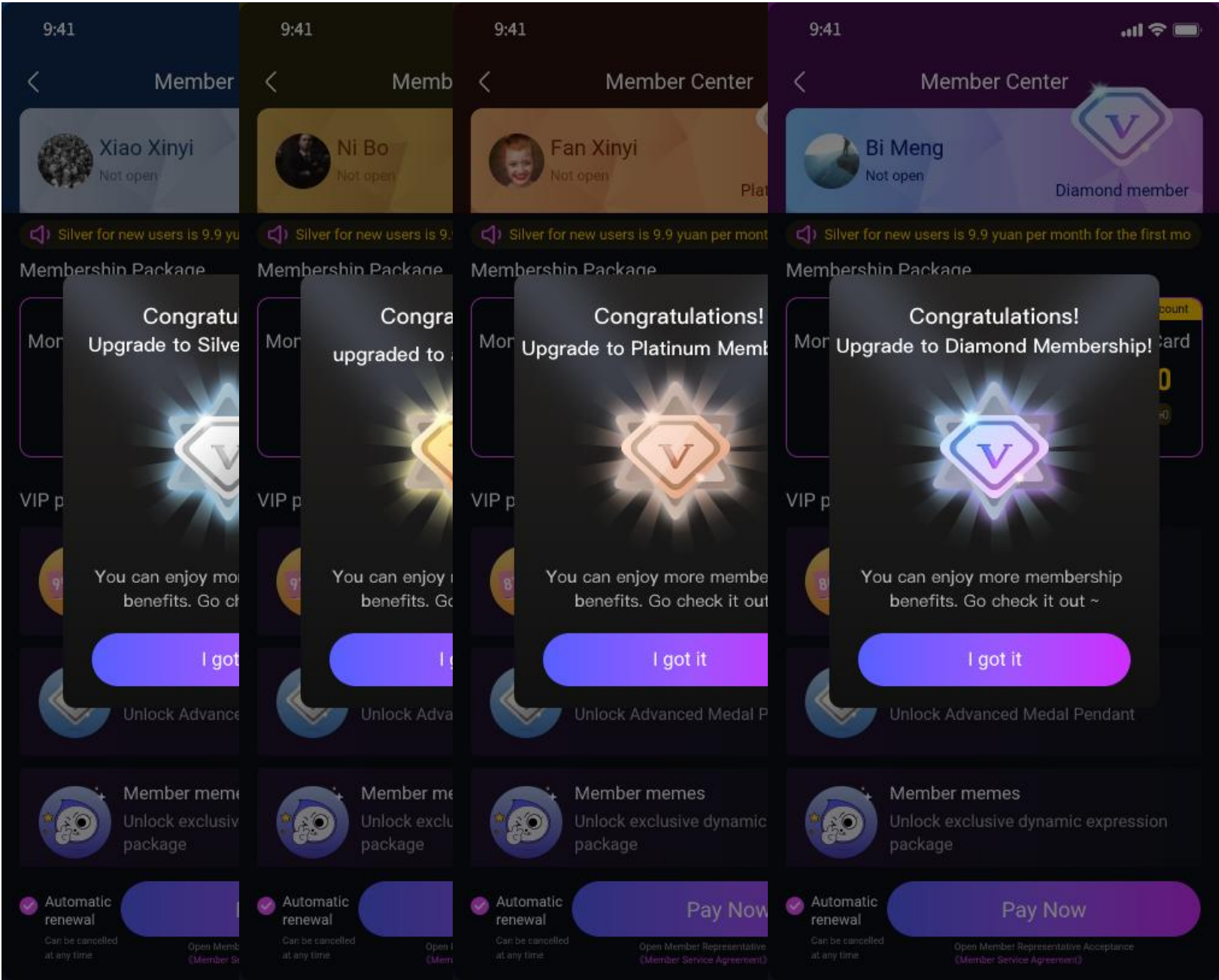
Features

Membership



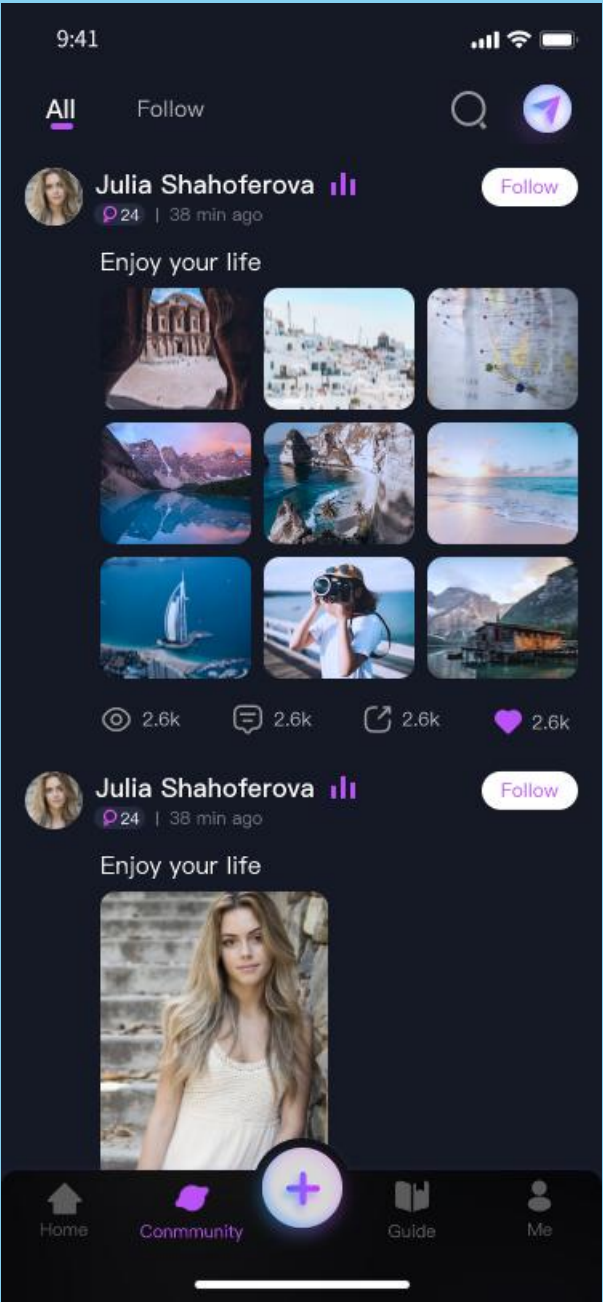
Features

Membership



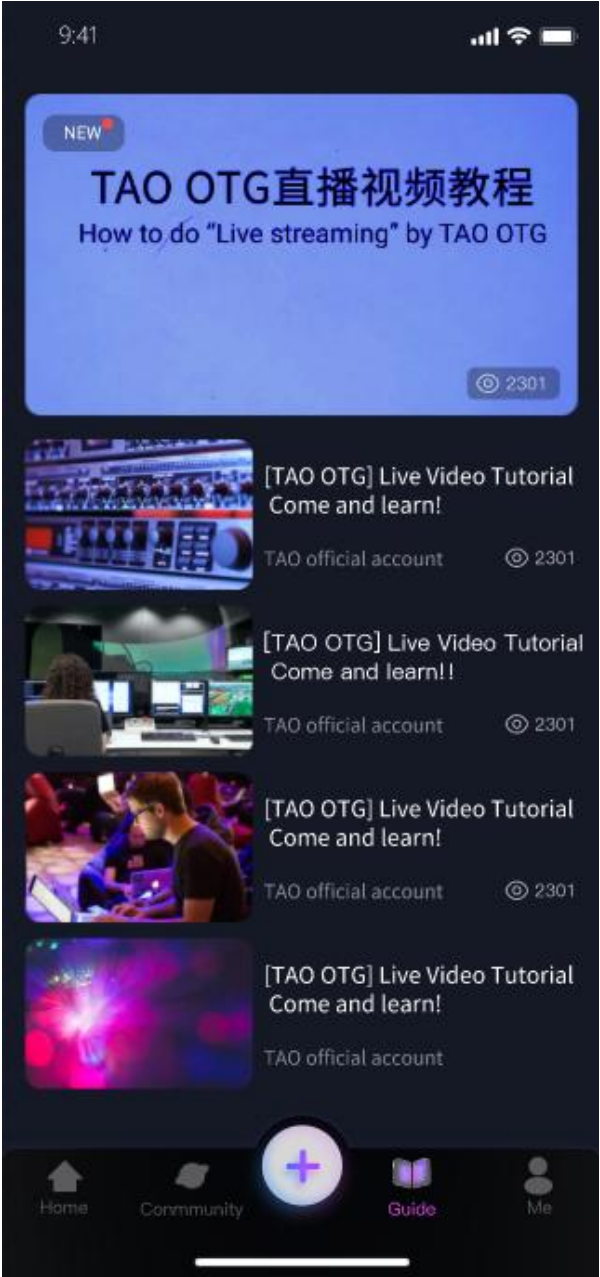
Community

You can share your daily knowledge at any time, in text, video, and pictures (pictures are in nine-square grid mode)



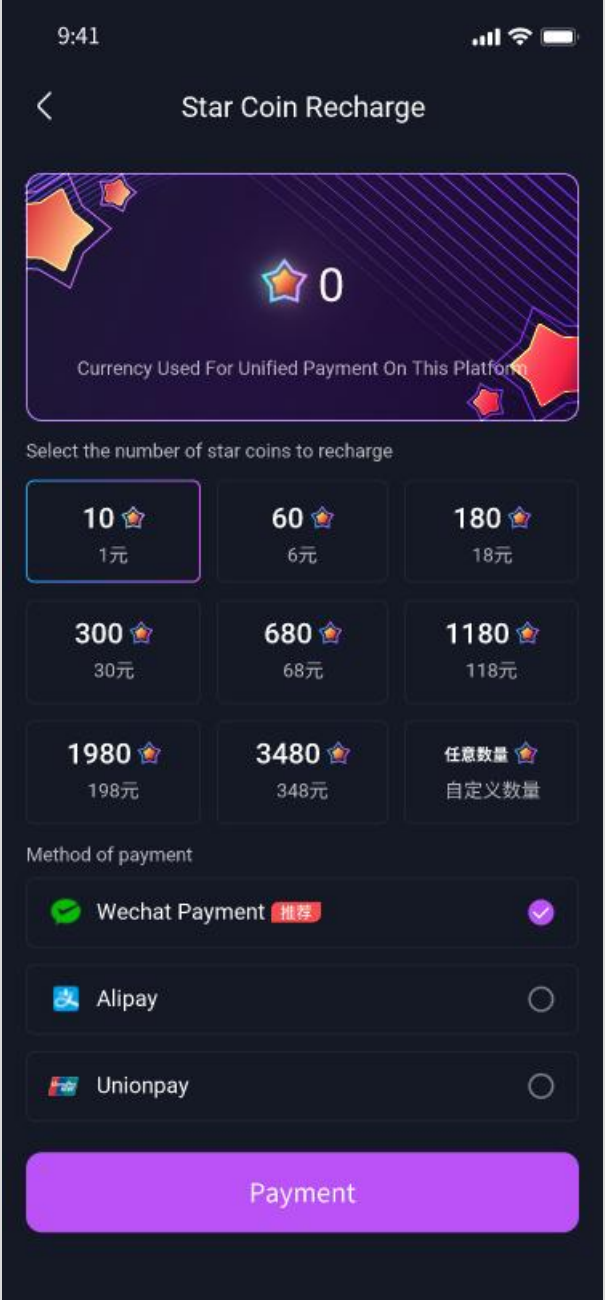
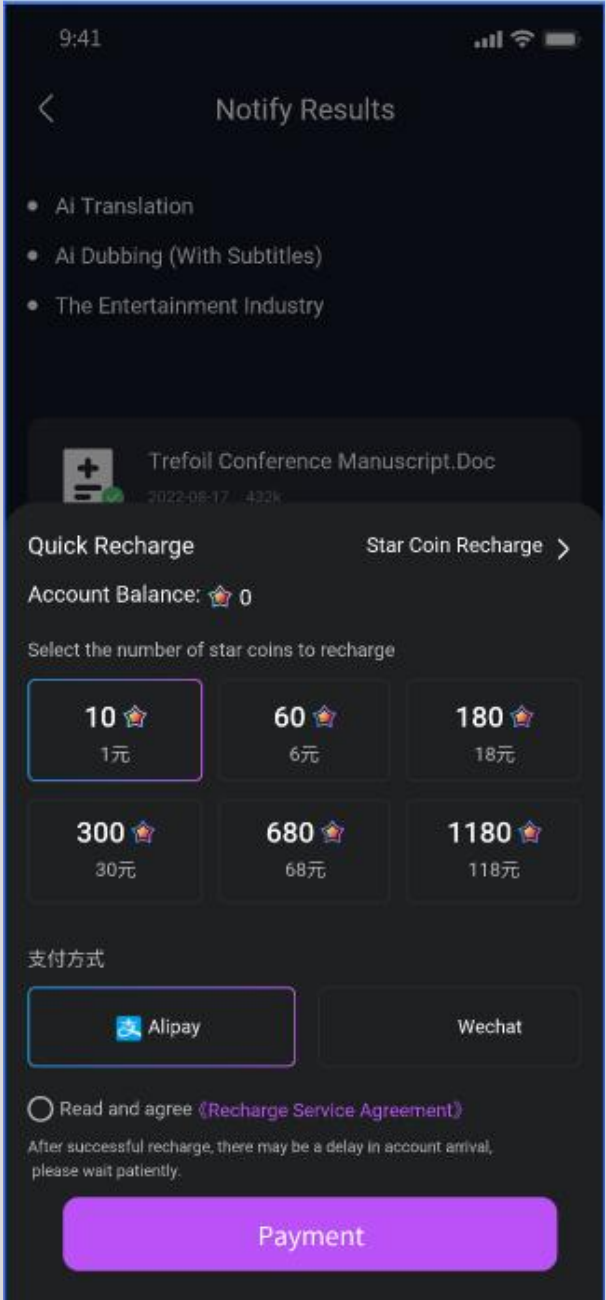
Tutorial

step-by-step operation for quick start



Flexible payment

- | WeChat payment
- | Alipay
- | PayPal
- | Recharge into star coins, use at ease



Advantages

More than a mobile phone/ tablet

- | TAO live
- | Third party live
- | OTG live: empowering your smart devices

The screenshot shows a mobile app interface for creating a live stream. At the top, the status bar displays the time 9:41, signal strength, Wi-Fi, and battery. The app header is dark blue with a back arrow and the title 'Create live'. Below the header, there are three tabs: 'TAO live' (selected with a red underline), 'Third-party live streaming', and 'OTG live'. The main content area has a red 'Landscape' button and a grey 'Portrait' button. Below these is a text input field with the placeholder 'Please enter a topic name,no more than 20 characters'. There are three more rows, each with a grey input field and a right arrow: 'Topics Cover' with a small profile picture, 'Introduction', and 'Start Time'. At the bottom, there are two radio buttons: 'Make Public' (selected with a red checkmark) and 'Private'. A large red 'Create' button is at the very bottom.

9:41

Create live

TAO live Third-party live streaming OTG live

Landscape Portrait

Please enter a topic name,no more than 20 characters

Topics Cover >

Introduction >

Start Time >

☒ Make Public ☐ Private

Create

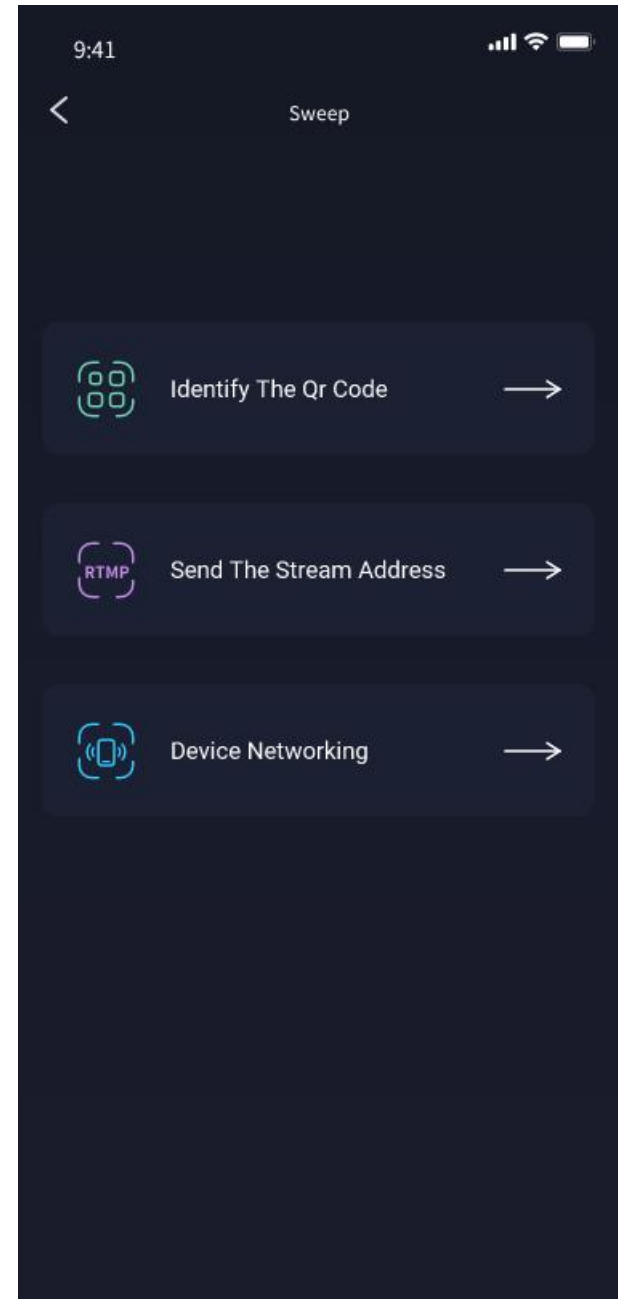
Smart mobile device + smart hardware live

- | Camera and audio capture interface expansion
- | One-click microphone switch, making offline communication more private
- | Smooth fast recording to local/ cloud at 60M/s, without dropping frames
- | Easy adjustments for focusing, positioning, switching, etc.
- | Take full control of the live room
- | Built-in beauty cam, easy and simple adjustment, perform miracles on your face



Smart hardware 1+1>2

- | Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service
- | TAO 1mini control: universal NDI codec, a must-have for small businesses, high image quality, low latency
- | Support scene switching of all video splicers: relax and take control



Smart hardware 1+1>2

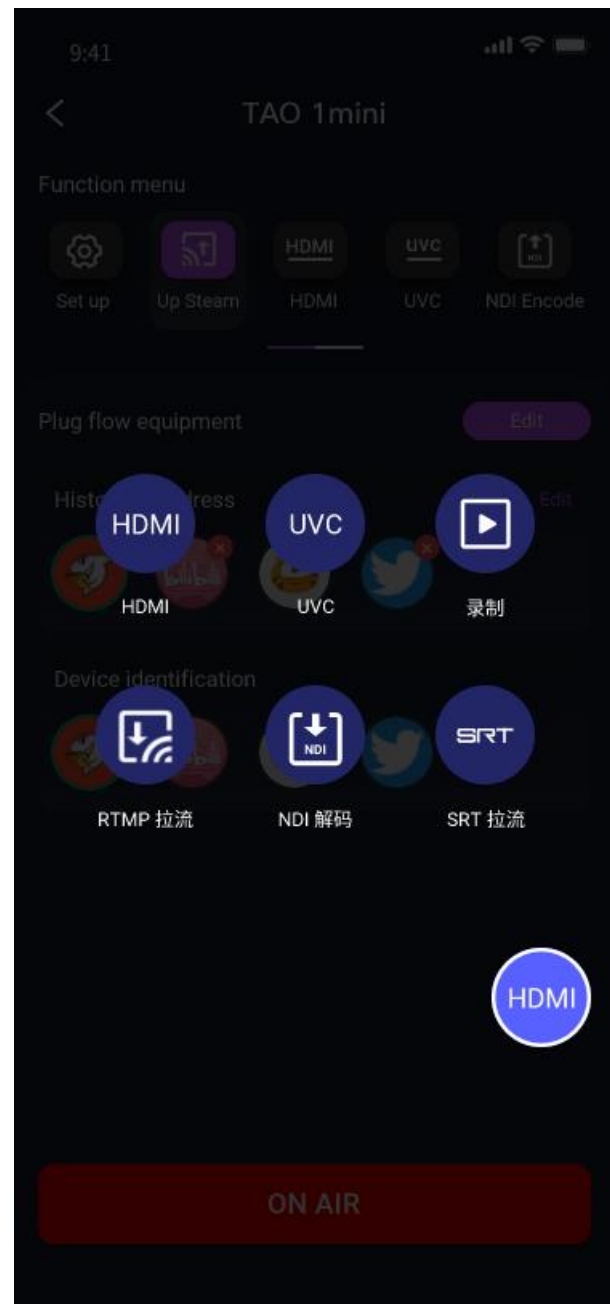
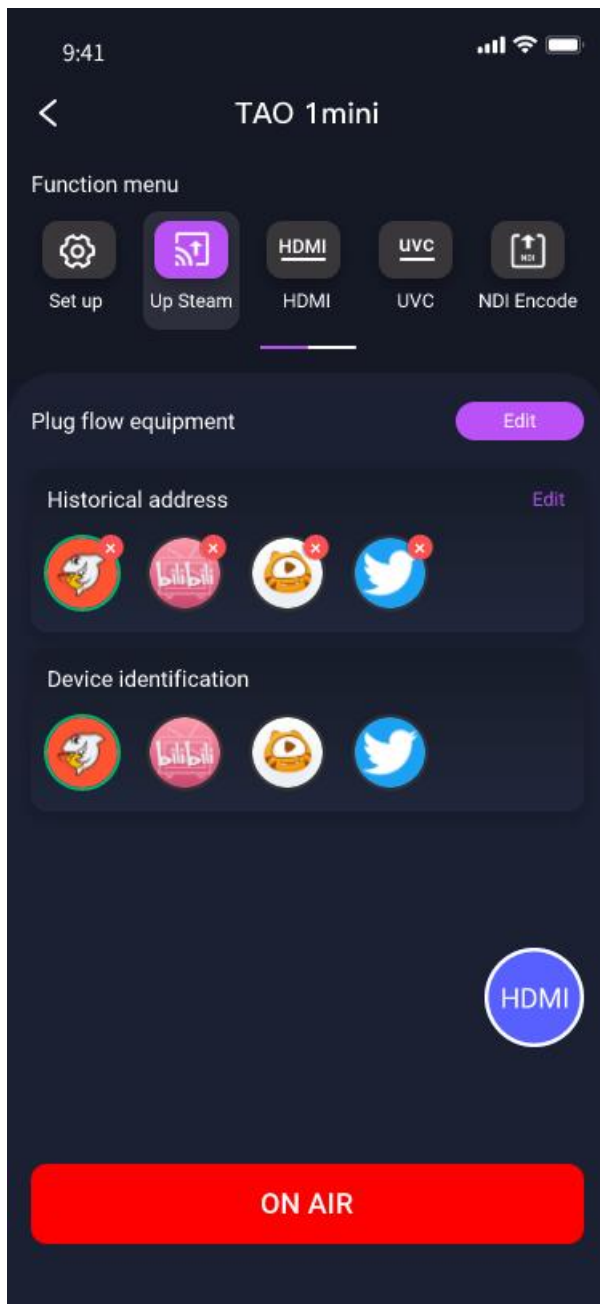
- Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service



Advantages

Smart hardware 1+1>2

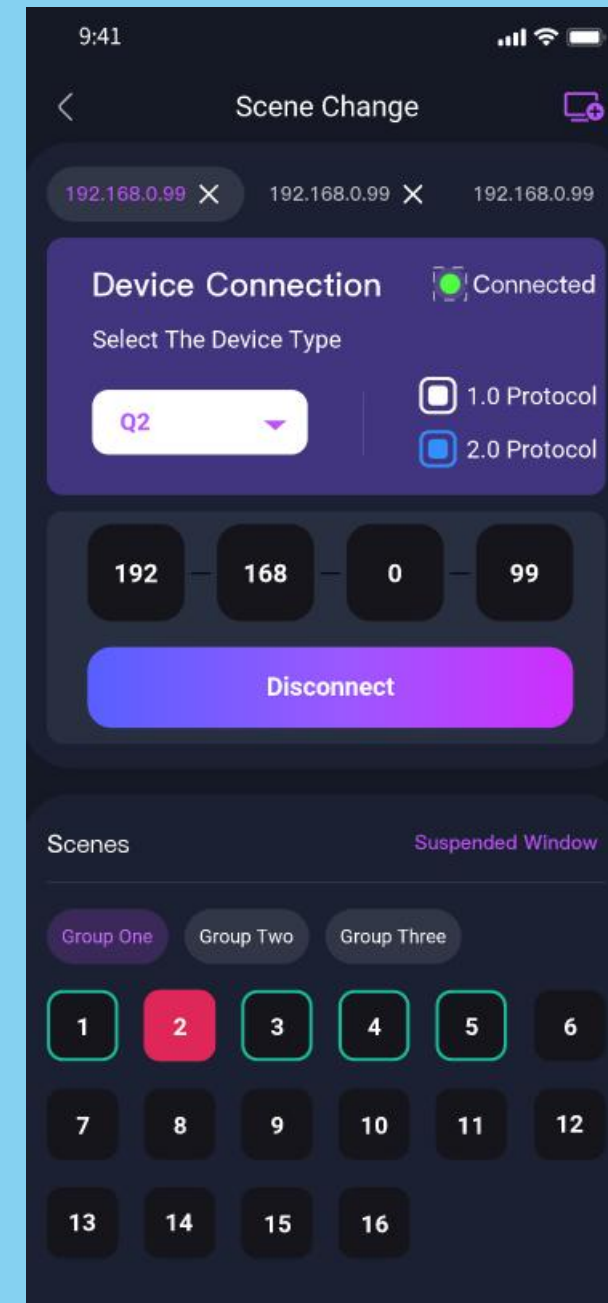
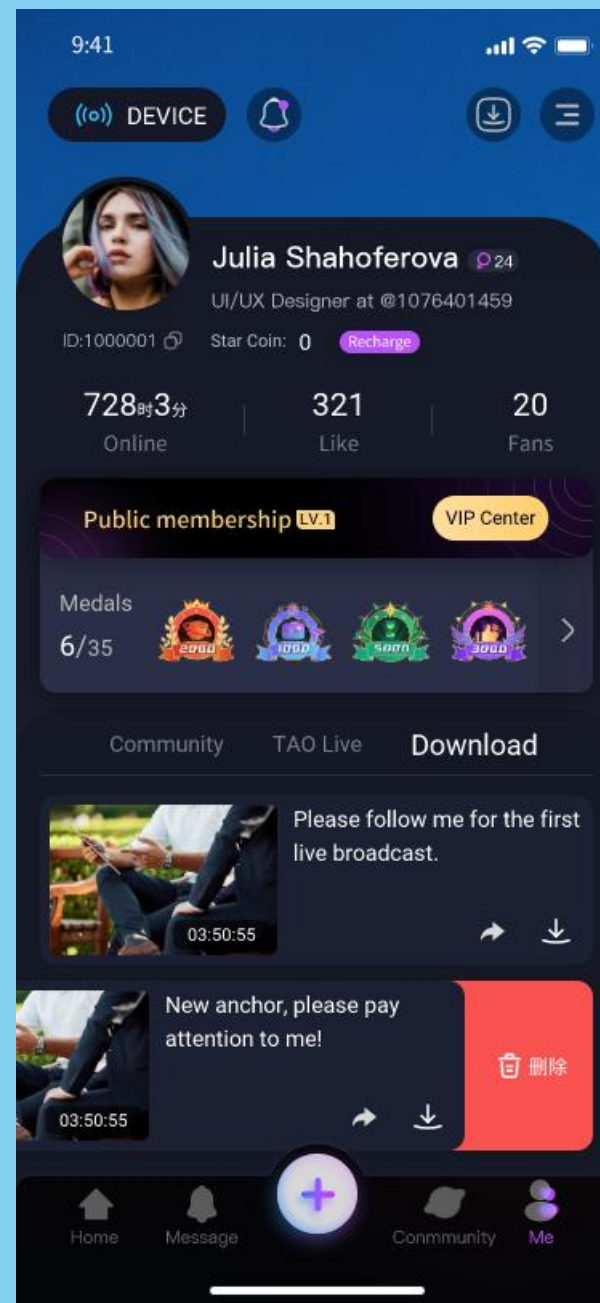
TAO 1mini



Advantages

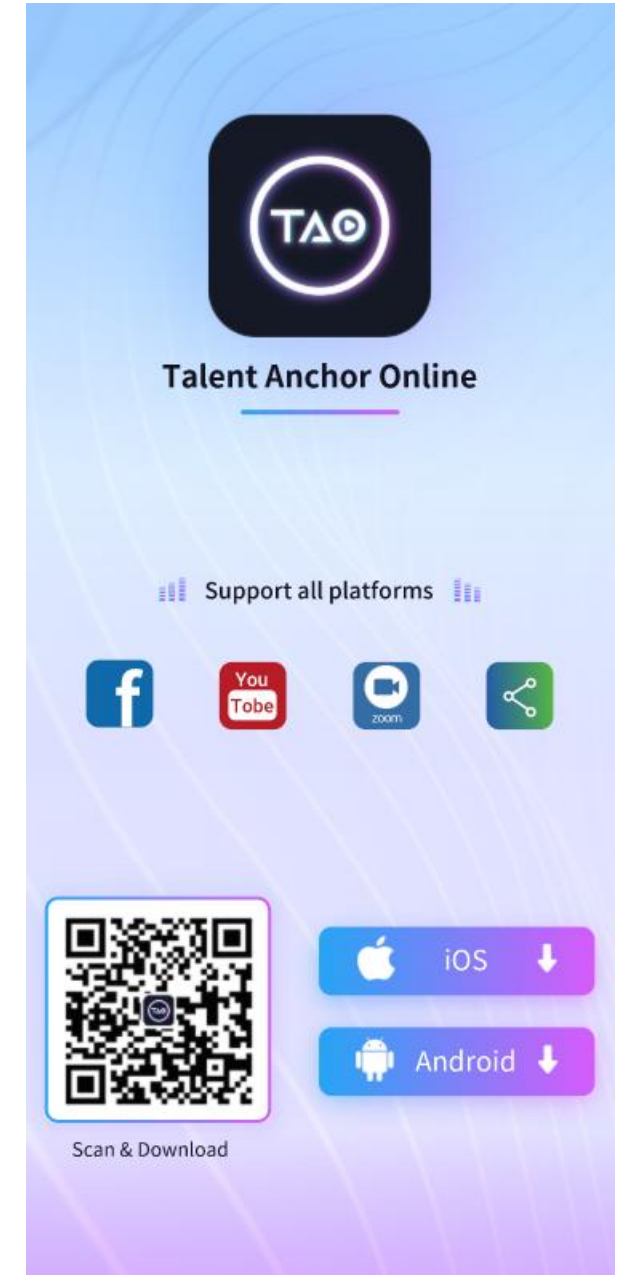
Smart hardware 1+1>2

- Support large-scale live broadcast and large-scale intelligent hardware scene switching



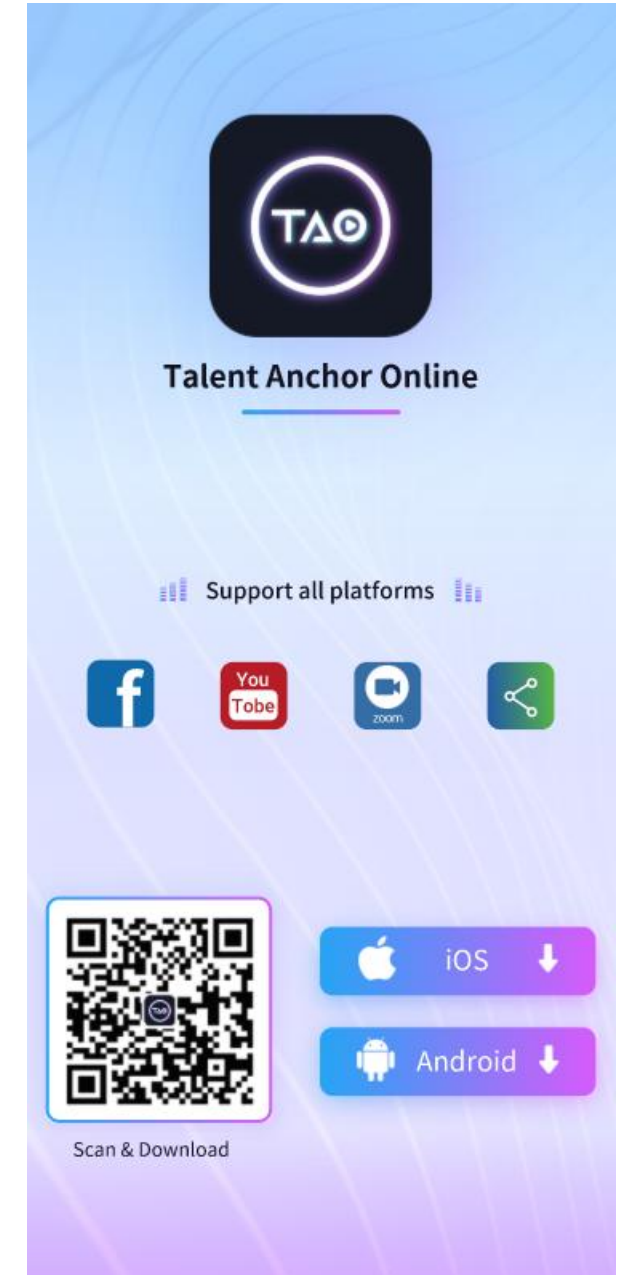
30+ platforms streaming at the same time

- | Support 30+ platforms streaming at the same time
- | Not only can TAO stream on itself, but also stream to up to 30+ other platforms simultaneously, covering most of the live broadcast platforms, gaining more public domain traffic.

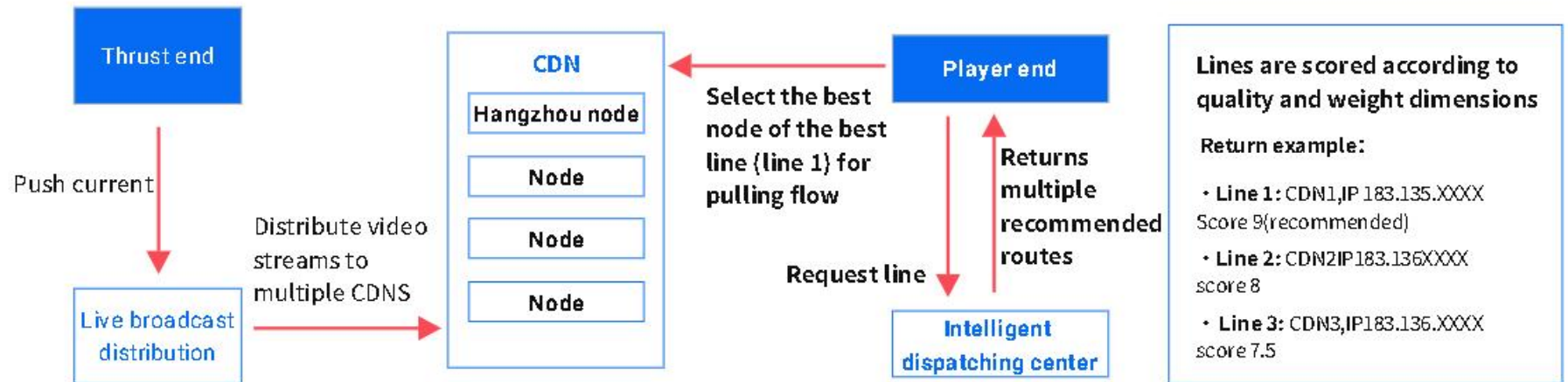


Streaming system and distribution service

- | Distributed private cloud deployment: The system uses a private cloud system, including video, distribution, upload, website, and storage servers.
- | Support streaming of RTMP/ RTSP/RTMPS protocol, support simultaneous streaming of 32 live platforms; Support switcher and Android mobile phone streaming through OTG; Users can communicate while watching the live, the audio and video are fully synchronized.



Advantages



Streaming system and distribution service

Scenario requirements:

In the live broadcasting scenario of a million-level large-scale event, in order to ensure sufficient CDN resources and reliable recovery capabilities, it is necessary to connect to multiple CDN service providers, and access to multiple CDN service providers will bring business docking costs and integration development costs.

Technical advantages:

Self-developed integrated CDN technology, cooperation with many mainstream CDN manufacturers, support global tens of millions of concurrency, optimize the best line from the dimensions of accessibility, performance, etc., ensure that the stall rate is less than 5%. Realize automatic real-time insights and locate problems through full-link intelligent monitoring.

Advantages

Android | IOS, 30+ Platforms

iOS/Android

iOS

iPhone 6 / 6s / 6 Plus / 6s Plus

iPhone 7 / 7 Plus

iPhone 8 / 8 Plus

iPhone X / XR / XS / XS MAX

iPhone SE (2nd generation)

iPhone 11 / 11 Pro / 11 Pro Max

iPhone 12 / 12 mini / 12 Pro / 11 Pro Max

iPhone 13 / 13 mini / 13 Pro / 13 Pro Max

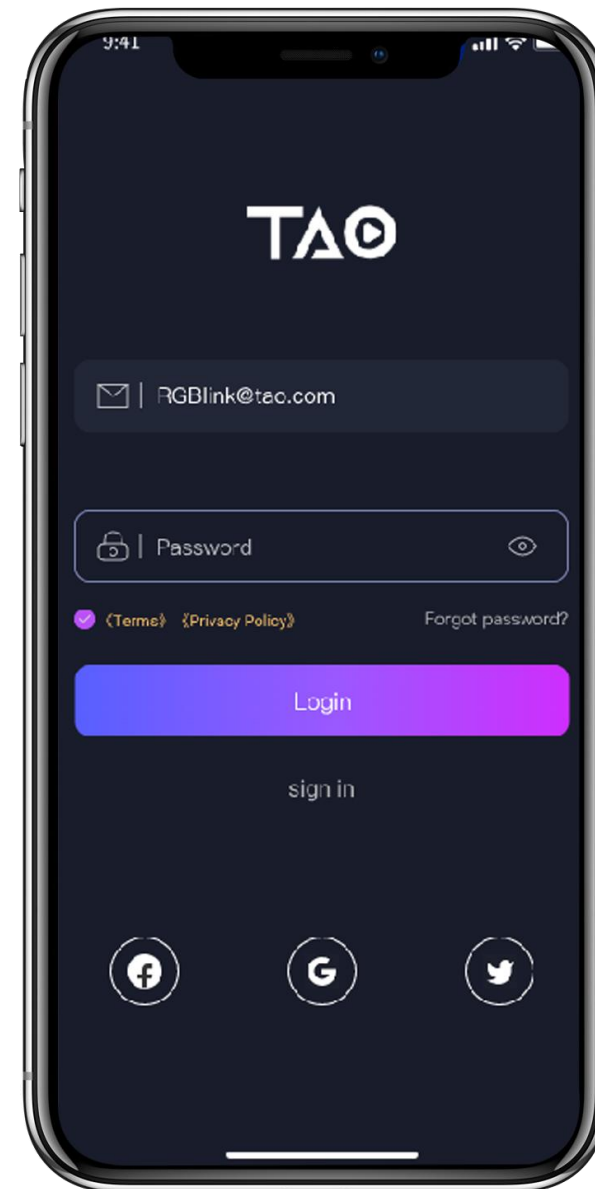
Android

Google pixel More than 2/3

HUAWEI/Xiaomi/OPPO/ SAMSUNG/MEIZU

/vivo 4.7 Inch (Diagonal) Above

30+



Offline Translation

- AI translation
- Manual proofreading
- AI dubbing. Manual voice over
- It supports multiple languages and dialects around the world,
- Matching multiple industries, can translate with an accuracy of 99%.

The screenshot shows a mobile application interface with a dark theme. At the top, the status bar displays the time 9:41, signal strength, Wi-Fi, and battery icons. Below the status bar is a navigation bar with a back arrow and the title "Select A Service". The main content area features six service options arranged in a 3x2 grid, each with an icon, a label, and a checkmark in the bottom right corner:

- Ai Translation**: Represented by a blue robot icon.
- Manual Proofreading**: Represented by a blue person icon.
- Ai Dubbing**: Represented by a green robot icon.
- Artificial Dubbing**: Represented by a green person icon.
- With Subtitles**: Represented by a blue subtitle icon.
- Without Subtitles**: Represented by a blue subtitle icon with a diagonal line through it.

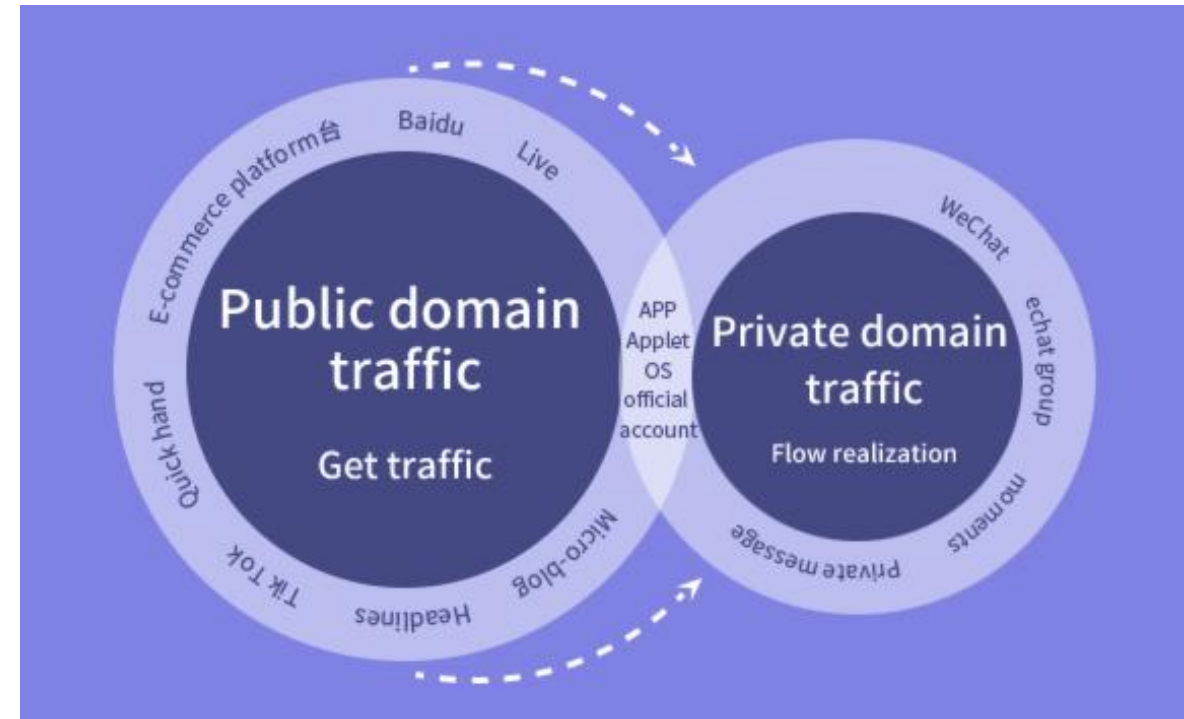
Below the service options, there are two sections with dropdown menus:

- Language**: A dropdown menu set to "Chinese" with a right arrow pointing to another dropdown menu set to "English (Us)".
- Industry**: A dropdown menu set to "Entertainment".

At the bottom of the screen is a large, rounded rectangular button with the text "Submit An Estimate".

Born to empower private domain traffic

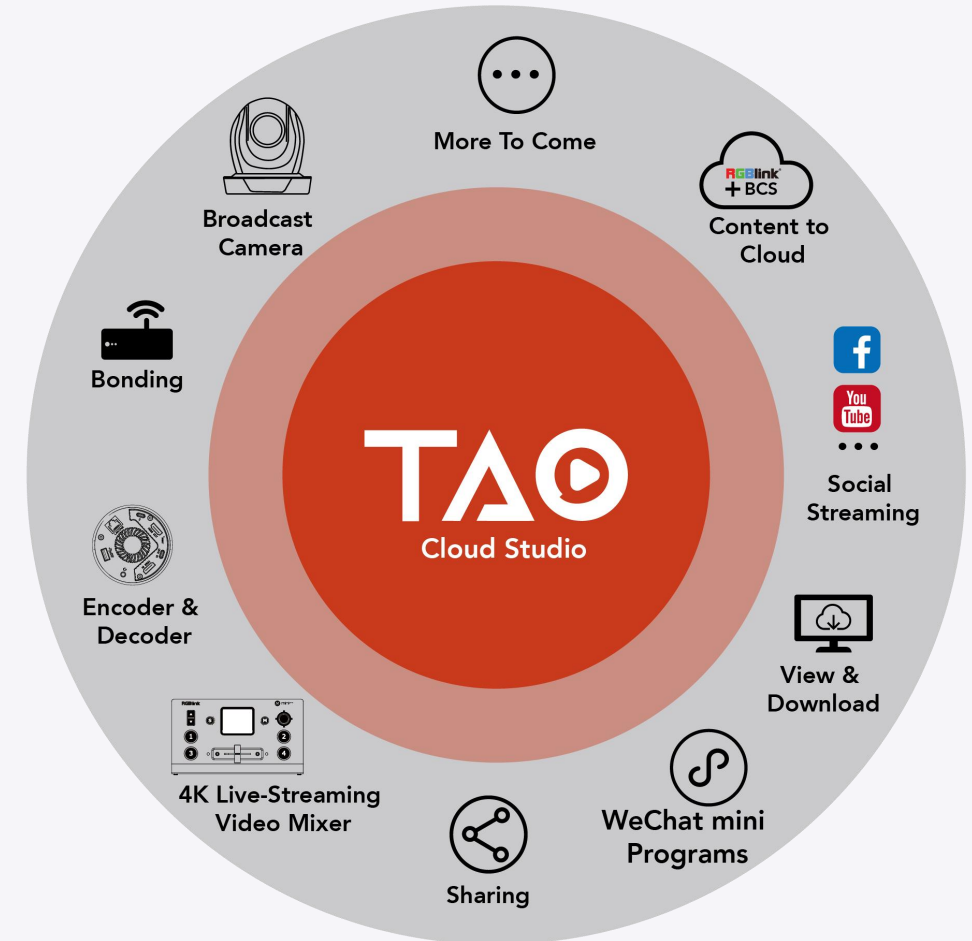
- Share directly to Facebook, LinkedIn, ect.
- Multi-platforms streaming
- Scan the QR code to download, and scan to enter the live room
- Playback, export with TAO watermark
- TAO OTG live broadcast + professional video switcher, for professional live



TAO Cloud

Safe and Stable / Low Latency

- | Smart hardware 1+1>2
- | Simultaneous streaming of 32 platforms
- | Offline translation
- | Simultaneous viewing and sharing via APPs, miniprograms and various platforms
- | Live statistics, replayable
- | Easy to use, stable, no lag
- |



TAO

Talent Anchor Online

2023 Product Roadmap

- | February 15, 2023:
Offline translation + membership system on
- | March 15, 2023: live + virtual streamer
- | May 15, 2023: virtual streamer + motion capture
+ switching
- | June 15, 2023: real-time live broadcast + multi-
language translation
- | August 15, 2023: cloud disk service





Reality Live





Virtual Live

VIRTUAL LIVE



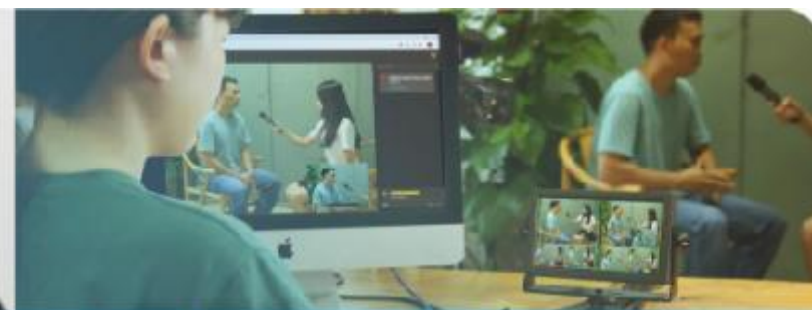
Scenes



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods



Live broadcast with goods

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