TAO
Talent Anchor Online
Live Smart hardware 1+1>2

What’s trending
Community
Payment
Membership

Functions

USP
Smart hardware 1+1>2
Support 30+ platforms streaming at the same time
Offline translation
Advantages

- Live streaming system and distribution service
- Born to empower private domain traffic
- Smart hardware 1+1>2
- Membership
- Interact
- APP
- Notification
- TAO OTG live
- More traffic
- Trending
- Offline translation
- Tutorial
- Community
- Live+mini-pro cooperation
- Live+switcher
- 30+platform streaming
- Replay
- Payment
- Branded live
Live interaction

- Live broadcast interaction anytime, anywhere, to provide users with a better viewing experience
- Support live playback
- Secondary creation of live broadcast
- Increase the duration of content dissemination
- Support online interaction
Notification

- APP update
- set a reminder 15 minutes before the live starts
What’s trending

- Daily update of what’s trending
- Help every creator to keep up
Identity medals

- The point system presents identity differentiation and importance with medals
Membership

- Features

Membership Tasks
- Daily check-in: Integral * 2
- Watch the video: Integral * 2 (completed)
- Share the video: Integral * 2
- Go live: Integral * 2

Community TAO Live Download

Public membership

- ID: 1000001
- Star Coins: 0
- Online: 728
- Like: 321
- Fans: 20
- Medals: 6/35
- TAO Live

Please follow me for the first live broadcast.

New anchor, please pay attention to me!

Member Center

Lu Xionglin
Valid until eternity
- Public membership
- Upgrade

View the rules
Membership

Features

Membership Package
- Monthly Card: $3 (Discount)
- Quarterly: $6 (Discount)

VIP privileges
- Member discount: 5%
- AI translation: Exclusive 5% off
- Medal of identity: Unlock Advanced
- Member memee: Unlock exclusive package
- Automatic renewal: Can be cancelled at any time

Pay Now
- Pay Now

Annual Card: $71 (Discount)
- Monthly Card: $7 (Discount)
- Quarterly Card: $18 (Discount)

VIP privileges
- Member discount: 85%
- AI translation and dubbing: Exclusive 5% off
- Medal of identity: Unlock Advanced Medal Pendant
- Member memee: Unlock exclusive dynamic expression package
- Automatic renewal: Can be cancelled at any time
Membership

Features

Membership Package

- Congratulations! Upgrade to Silver Membership
- Congratulations! Upgrade to Platinum Membership
- Congratulations! Upgrade to Diamond Membership

You can enjoy more membership benefits. Go check it out!

VIP package

- Unlock Advanced Medal Pendant

Automatic renewal

- Open Member Repayment (Member Service Agreement)
Community

- You can share your daily knowledge at any time, in text, video, and pictures (pictures are in nine-square grid mode)
Tutorial

- step-by-step operation for quick start
Flexible payment

- WeChat payment
- Alipay
- PayPal
- Recharge into star coins, use at ease
More than a mobile phone/tablet

- TAO live
- Third party live
- OTG live: empowering your smart devices
Advantages

Smart mobile device + smart hardware live

- Camera and audio capture interface expansion
- One-click microphone switch, making offline communication more private
- Smooth fast recording to local/cloud at 60M/s, without dropping frames
- Easy adjustments for focusing, positioning, switching, etc.
- Take full control of the live room
- Built-in beauty cam, easy and simple adjustment, perform miracles on your face
Smart hardware 1+1>2

- Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service

- TAO 1mini control: universal NDI codec, a must-have for small businesses, high image quality, low latency

- Support scene switching of all video splicers: relax and take control
Smart hardware 1+1>2

- Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service
Advantages

Smart hardware 1+1>2

- TAO 1mini
Smart hardware $1+1>2$

- Support large-scale live broadcast and large-scale intelligent hardware scene switching
30+ platforms streaming at the same time

- Support 30+ platforms streaming at the same time
- Not only can TAO stream on itself, but also stream to up to 30+ other platforms simultaneously, covering most of the live broadcast platforms, gaining more public domain traffic.
Streaming system and distribution service

- Distributed private cloud deployment: The system uses a private cloud system, including video, distribution, upload, website, and storage servers.

- Support streaming of RTMP/ RTSP/RTMPS protocol, support simultaneous streaming of 32 live platforms; Support switcher and Android mobile phone streaming through OTG; Users can communicate while watching the live, the audio and video are fully synchronized.
Streaming system and distribution service

Scenario requirements:
In the live broadcasting scenario of a million-level large-scale event, in order to ensure sufficient CDN resources and reliable recovery capabilities, it is necessary to connect to multiple CDN service providers, and access to multiple CDN service providers will bring business docking costs and integration development costs.

Technical advantages:
Self-developed integrated CDN technology, cooperation with many mainstream CDN manufacturers, support global tens of millions of concurrency, optimize the best line from the dimensions of accessibility, performance, etc., ensure that the stall rate is less than 5%. Realize automatic real-time insights and locate problems through full-link intelligent monitoring.
Android | iOS, 30+ Platforms

iOS
- iPhone 6 / 6s / 6 Plus / 6s Plus
- iPhone 7 / 7 Plus
- iPhone 8 / 8 Plus
- iPhone X / XR / XS / XS MAX
- iPhone SE (2nd generation)
- iPhone 11 / 11 Pro / 11 Pro Max
- iPhone 12 / 12 mini / 12 Pro / 11 Pro Max
- iPhone 13 / 13 mini / 13 Pro / 13 Pro Max

Android
- Google pixel More than 2/3
- HUAWEI/Xiaomi/OPPO/ SAMSUNG/MEIZU
- vivo 4.7 Inch (Diagonal) Above
Offline Translation

- AI translation
- Manual proofreading
- AI dubbing. Manual voice over
- It supports multiple languages and dialects around the world,
- Matching multiple industries, can translate with an accuracy of 99%.
Born to empower private domain traffic

- Share directly to Facebook, LinkedIn, etc.
- Multi-platforms streaming
- Scan the QR code to download, and scan to enter the live room
- Playback, export with TAO watermark
- TAO OTG live broadcast + professional video switcher, for professional live
**TAO Cloud**

**Safe and Stable / Low Latency**

- Smart hardware $1+1>2$
- Simultaneous streaming of 32 platforms
- Offline translation
- Simultaneous viewing and sharing via APPs, miniprograms and various platforms
- Live statistics, replayable
- Easy to use, stable, no lag
- ......
2023 Product Roadmap

- February 15, 2023: Offline translation + membership system on
- March 15, 2023: live + virtual streamer
- May 15, 2023: virtual streamer + motion capture + switching
- June 15, 2023: real-time live broadcast + multi-language translation
- August 15, 2023: cloud disk service
Reality Live
Virtual Live
Scenes

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods