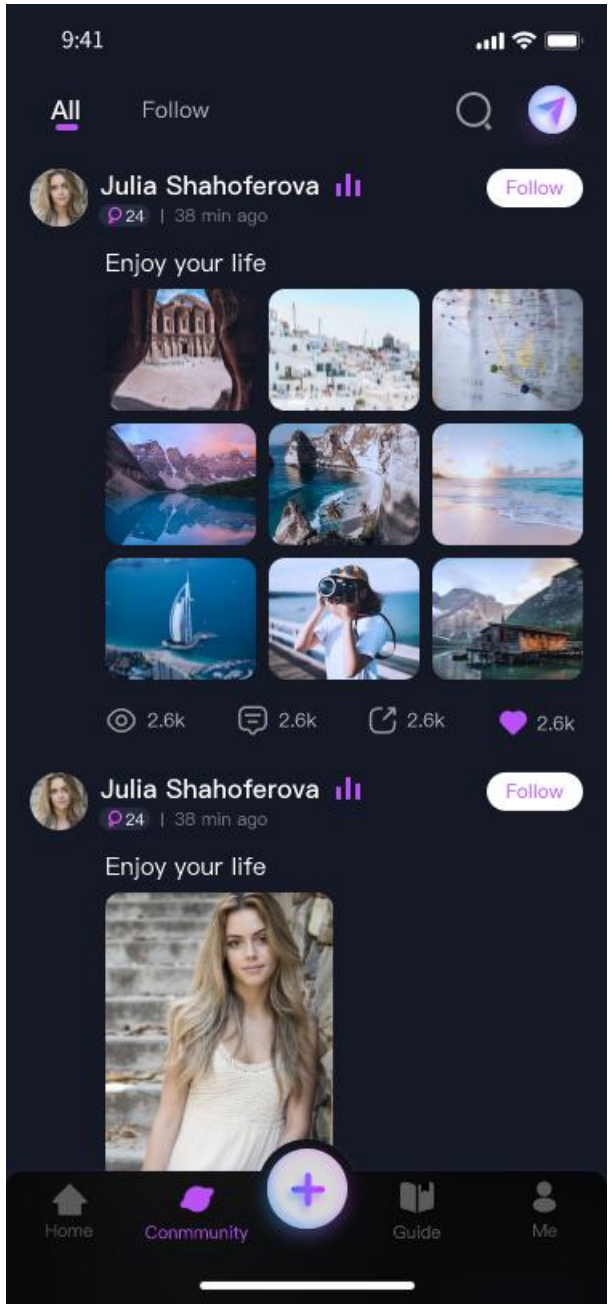
RGBlink®

TAO

Talent Anchor Online

OVER VIEW



Functions

Live

What's trending

Community

Payment

Membership

USP

Smart hardware 1+1>2

Support 30+ platforms streaming at the same time

Offline translation

Advantages

Live streaming system and distribution service

Born to empower private domain traffic

Smart hardware 1+1>2

membership

interact

APP

notification

TAO OTG live

more traffic

Offline translation

tutorial

community

trending

live+mini-pro cooperation

30+platform streaming

live+switcher

replay

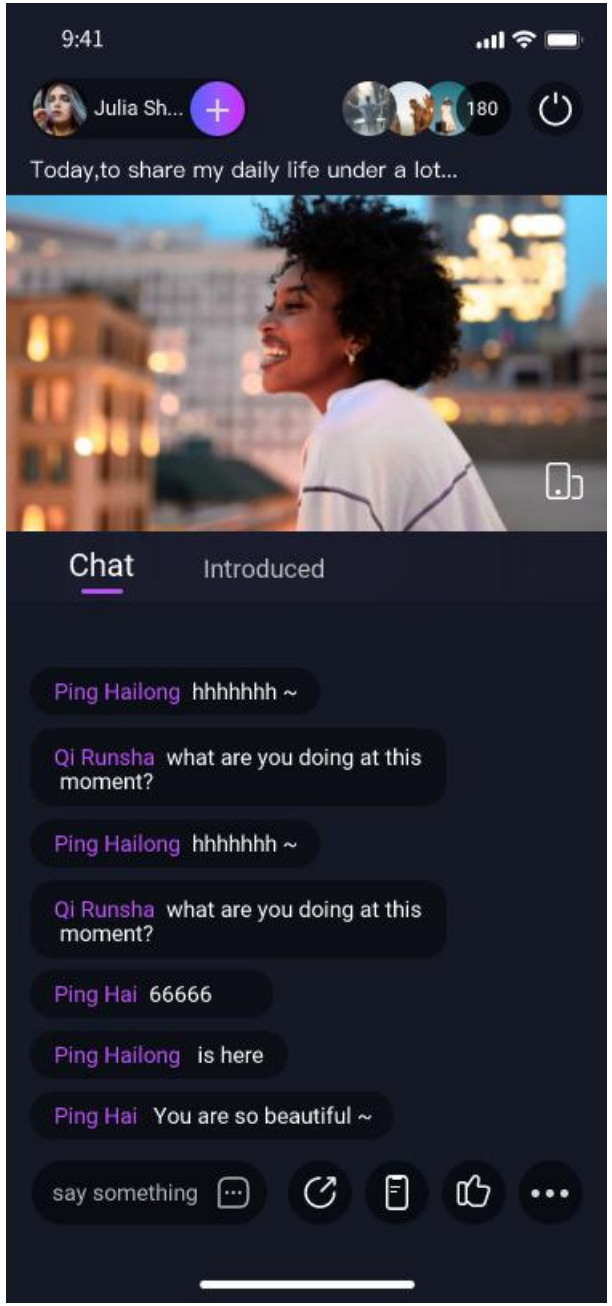
payment

branded live

Features

Live interaction

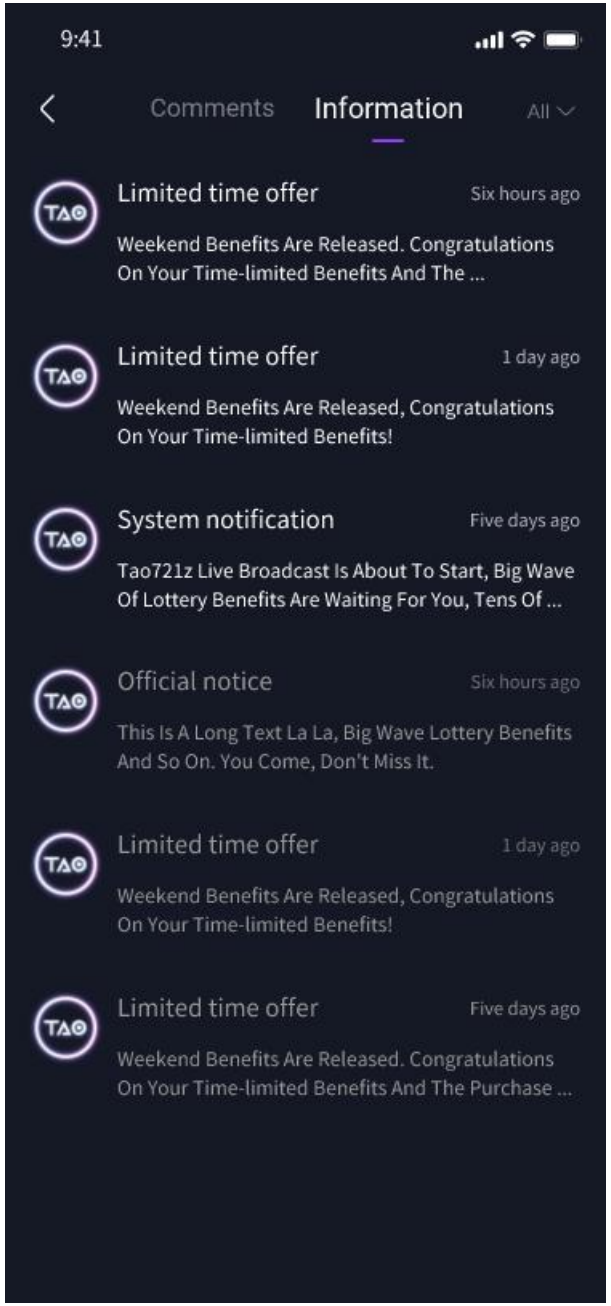
- Live broadcast interaction anytime, anywhere, to provide users with a better viewing experience
- Support live playback
- Secondary creation of live broadcast
- Increase the duration of content dissemination
- Support online interaction



Features

Notification

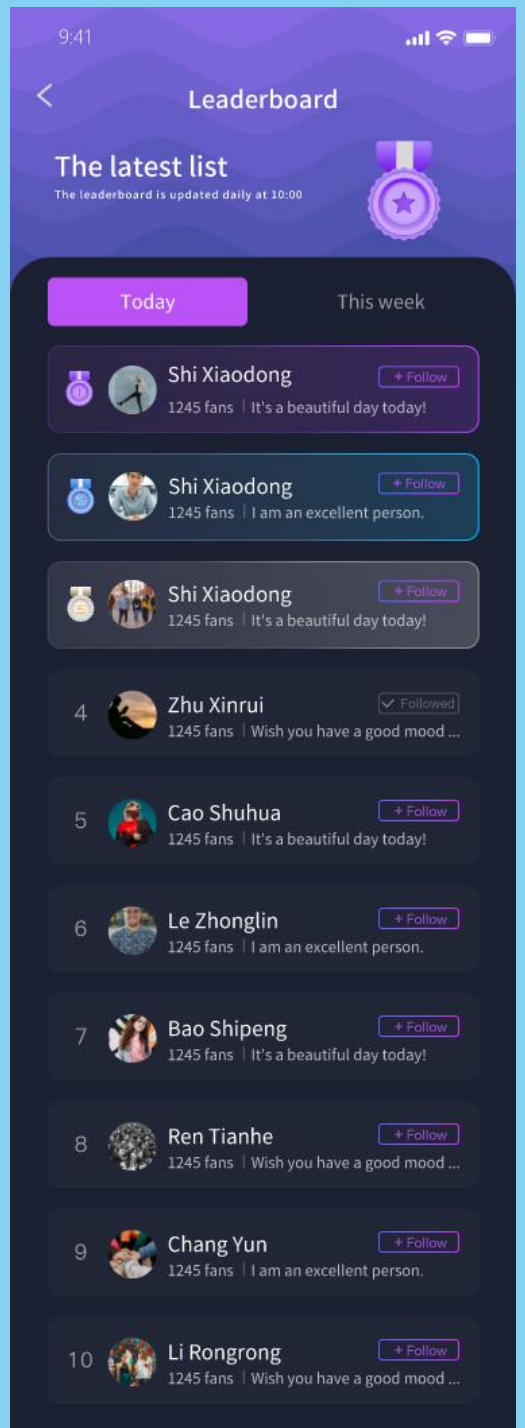
- APP update
- set a reminder 15 minutes before the live starts



Features

What’s trending

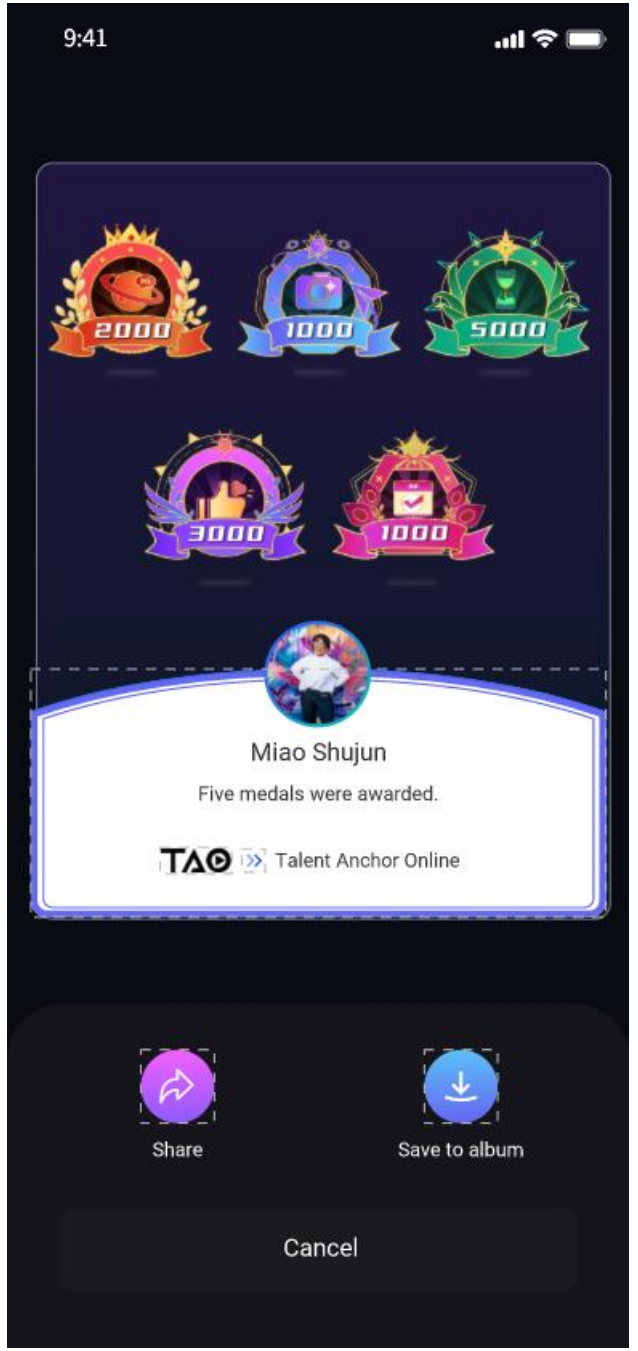
- daily update of what’s trending
- help every creator to keep up



Features

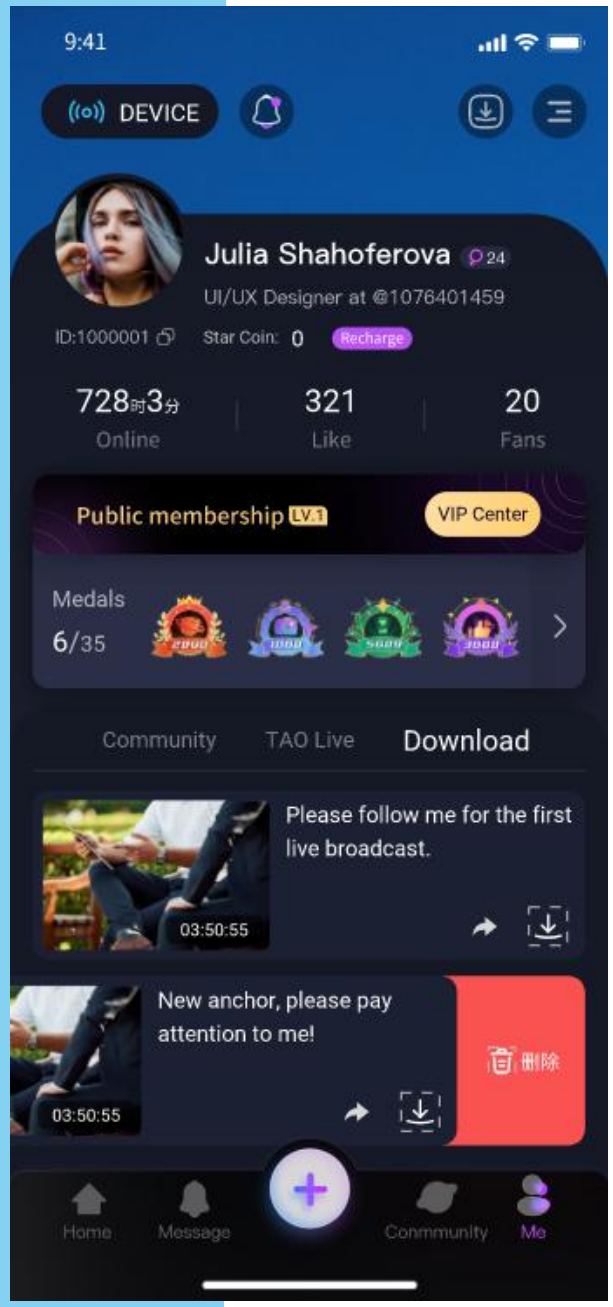
Identity medals

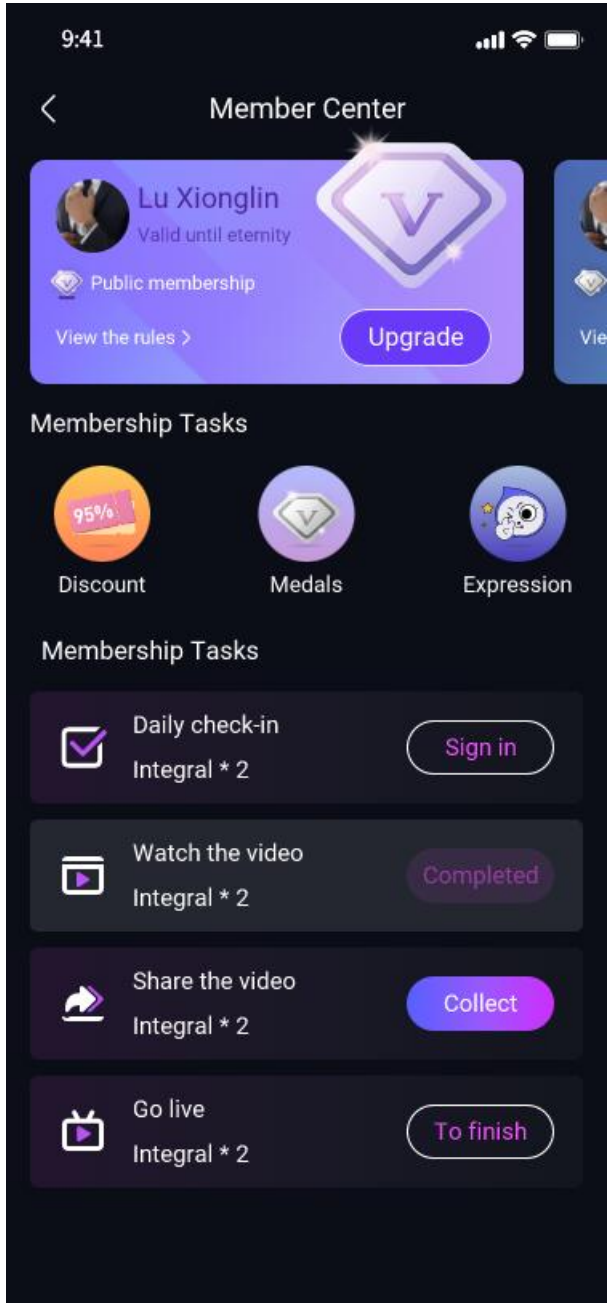
- The point system presents identity differentiation and importance with medals



Features

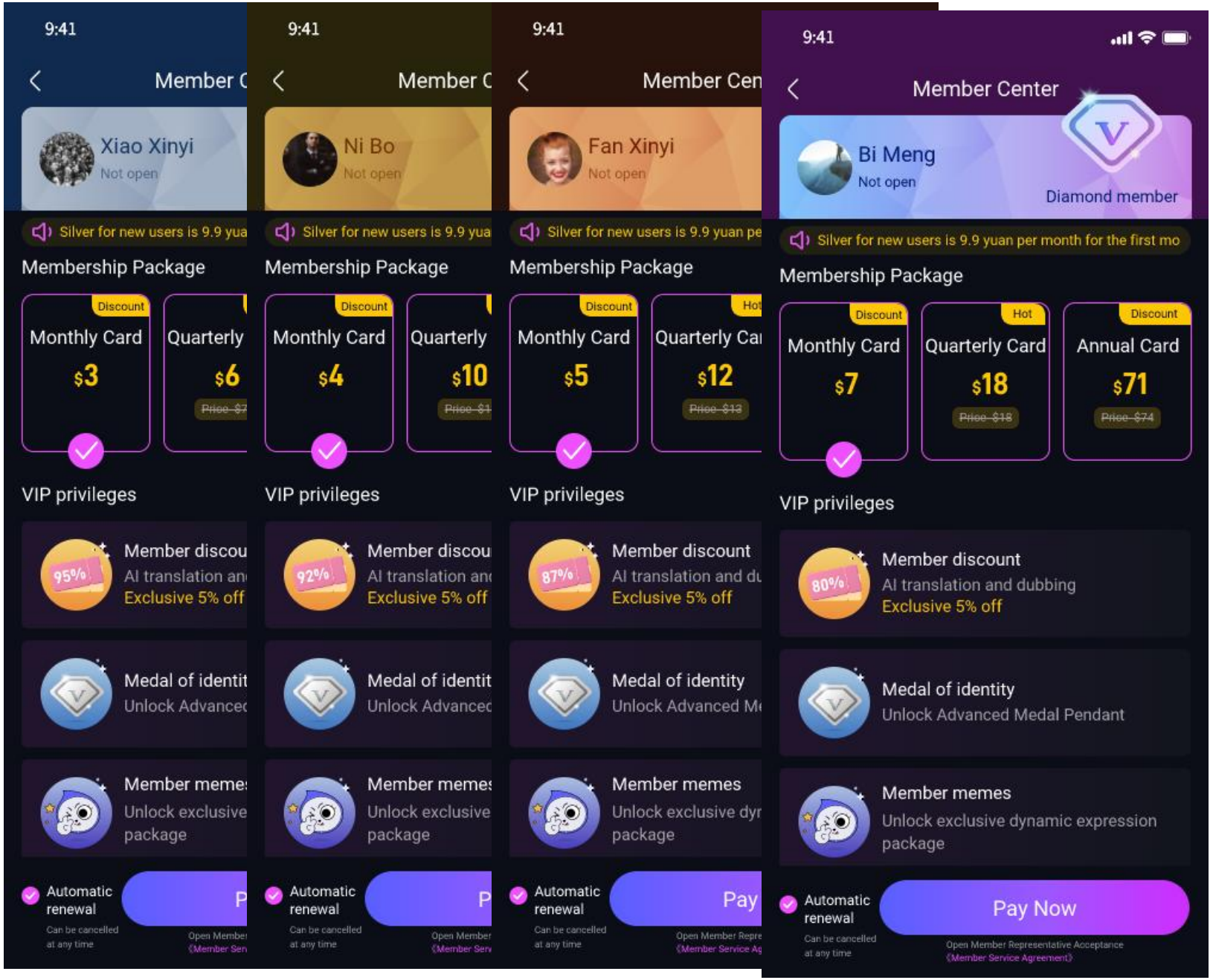
Membership





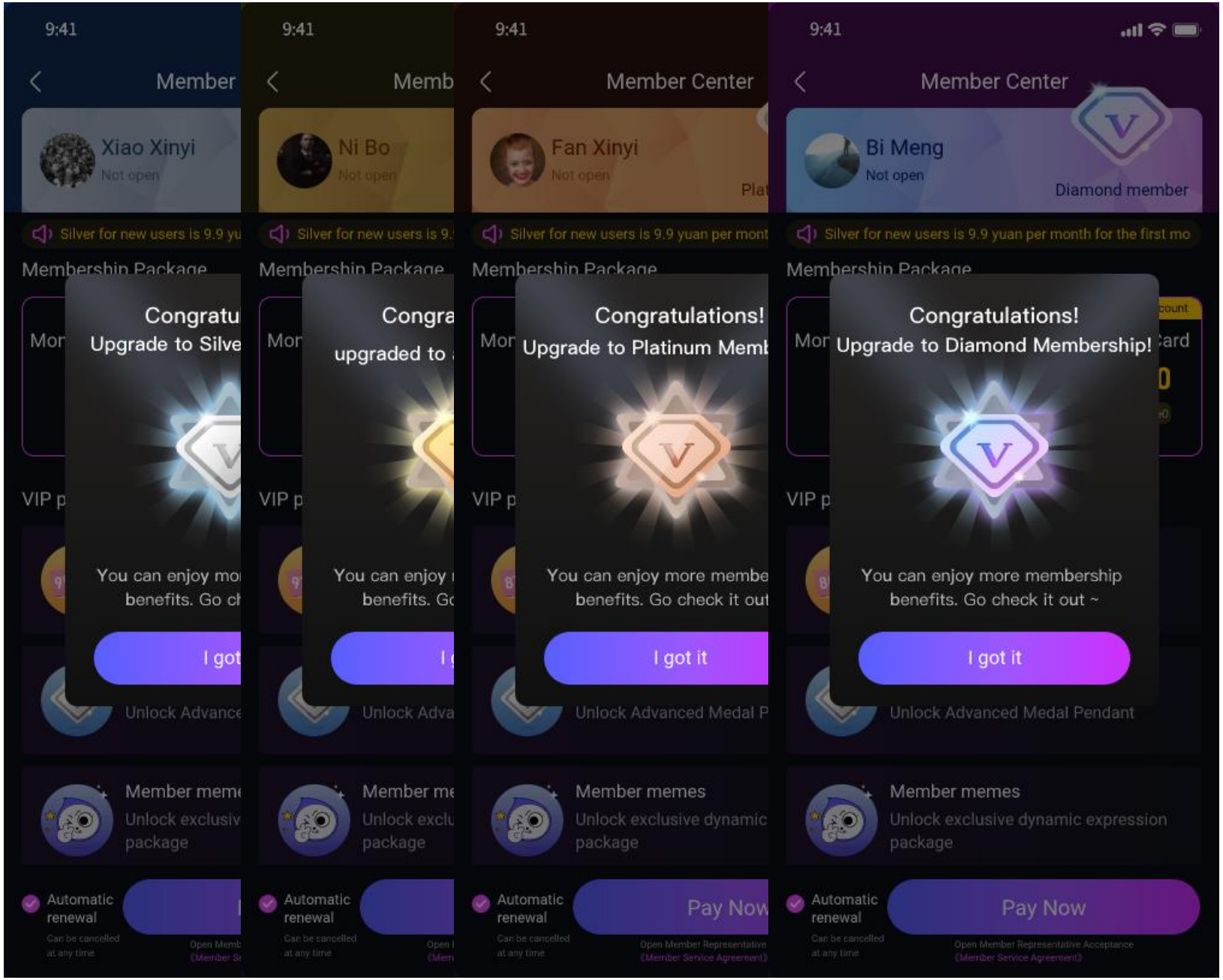
Features

Membership



Features

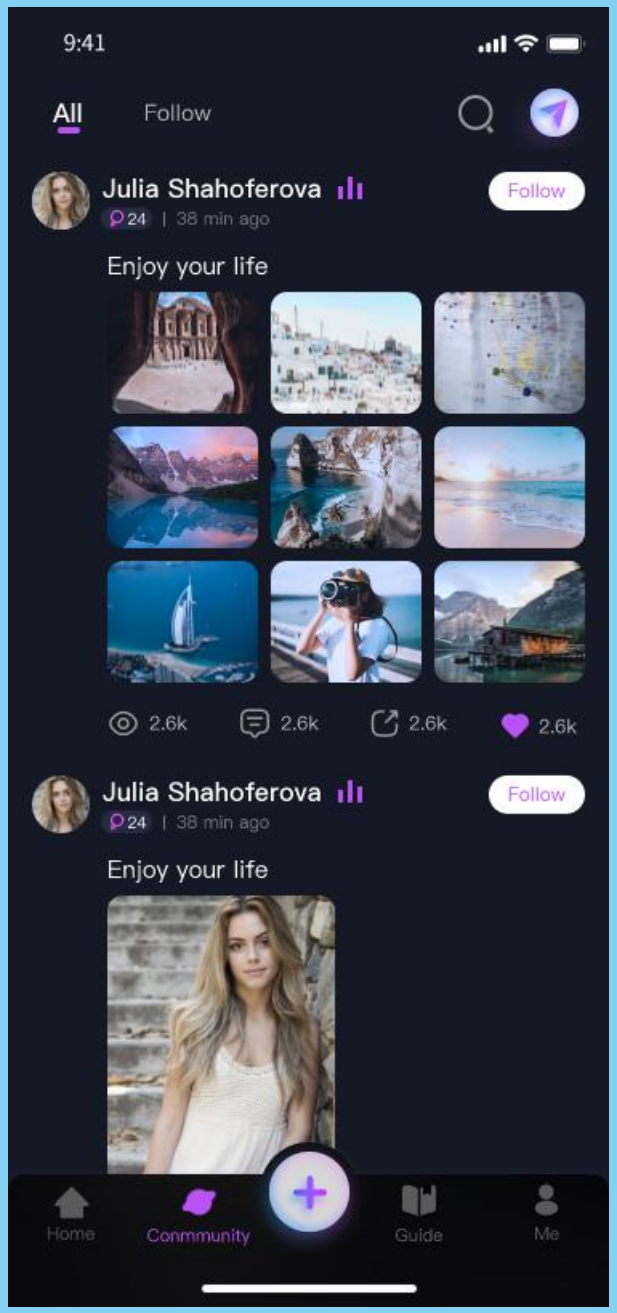
Membership



Features

Community

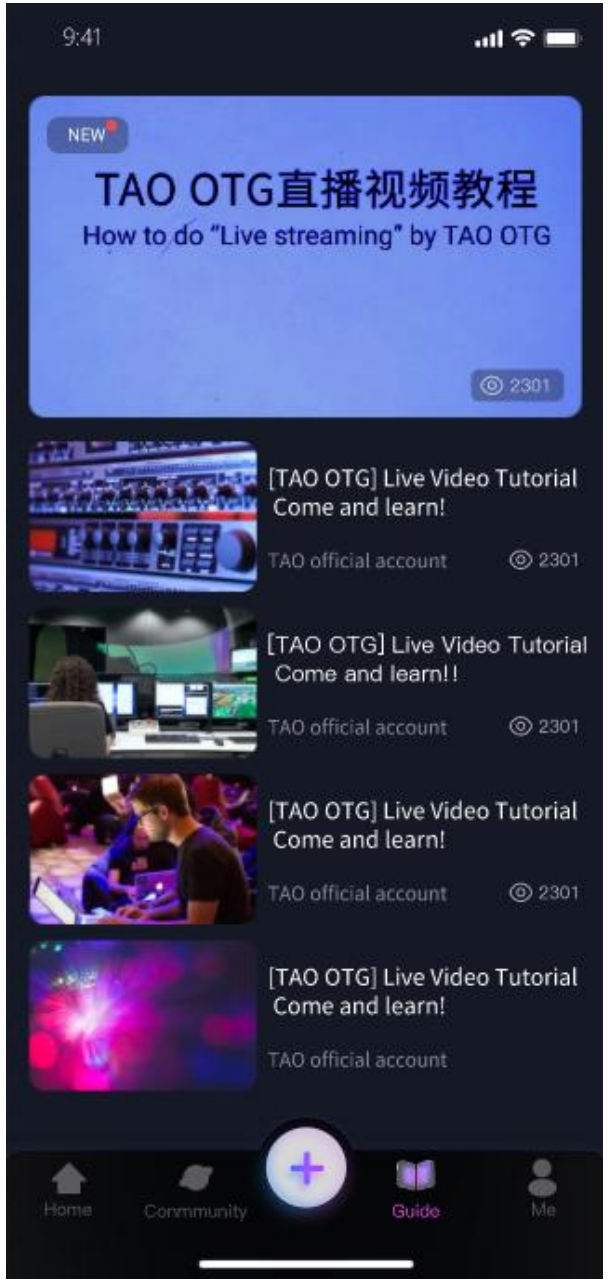
- You can share your daily knowledge at any time, in text, video, and pictures (pictures are in nine-square grid mode)



Features

Tutorial

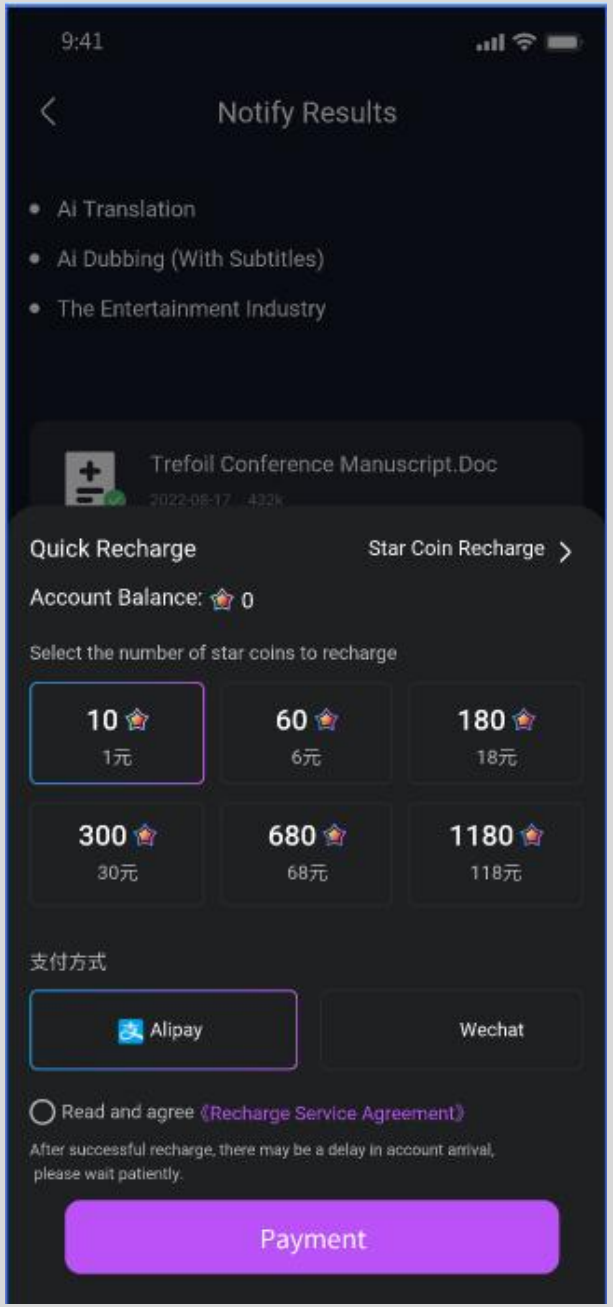
- step-by-step operation for quick start

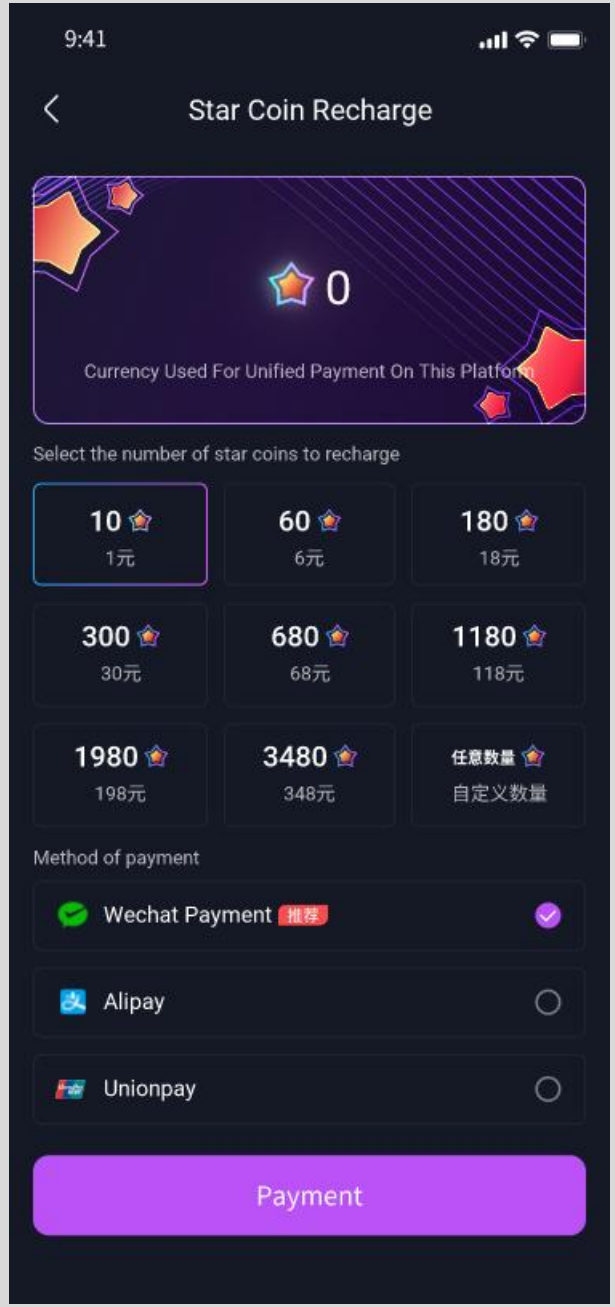


Features

Flexible payment

- WeChat payment
- Alipay
- PayPal
- Recharge into star coins, use at ease

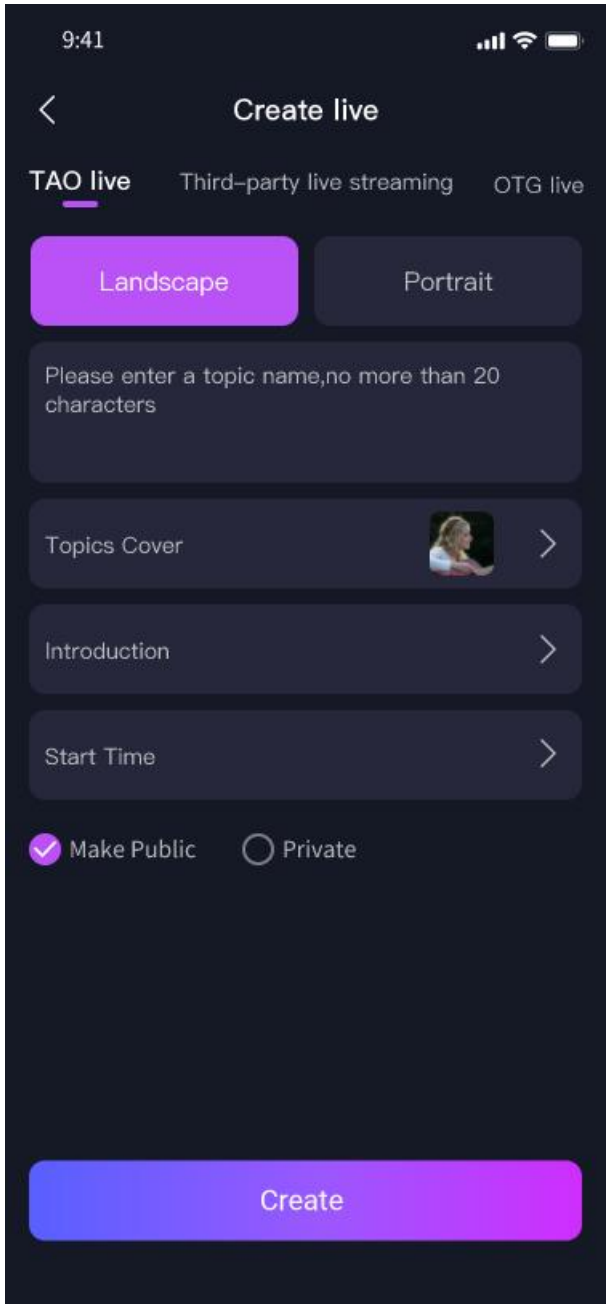




Advantages

More than a mobile phone/ tablet

- TAO live
- Third party live
- OTG live：empowering your smart devices



Advantages

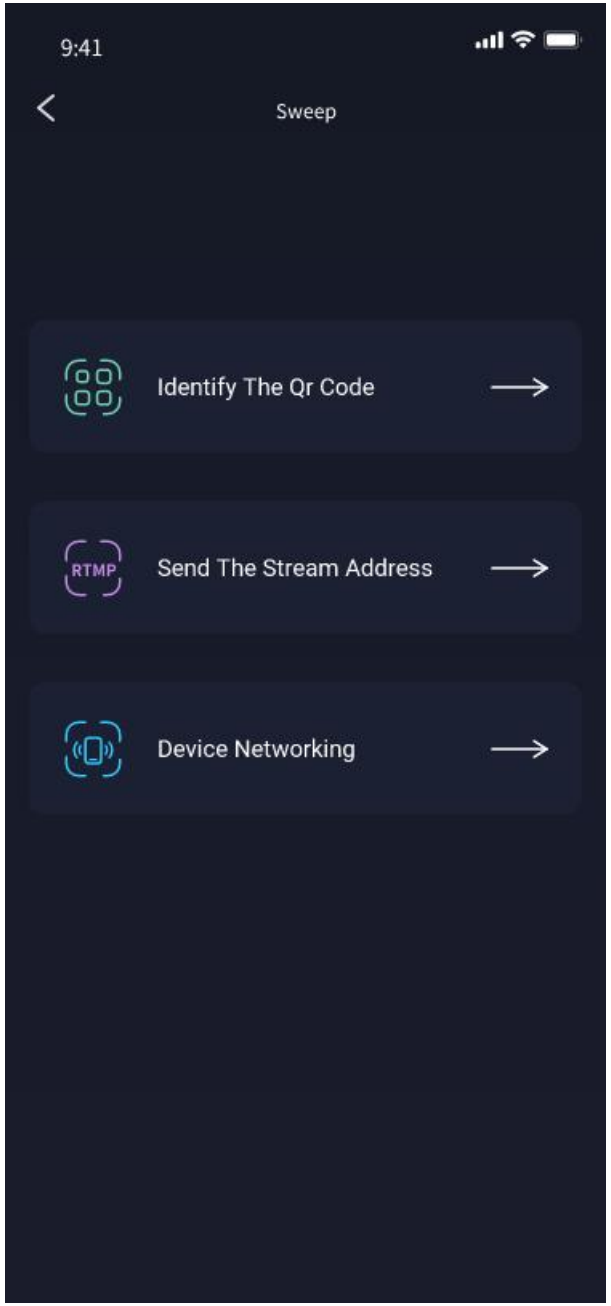
Smart mobile device + smart hardware live

- Camera and audio capture interface expansion
- One-click microphone switch, making offline communication more private
- Smooth fast recording to local/ cloud at 60M/s, without dropping frames
- Easy adjustments for focusing, positioning, switching, etc.
- Take full control of the live room
- Built-in beauty cam, easy and simple adjustment, perform miracles on your face

Advantages

Smart hardware 1+1>2

- Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service
- TAO 1mini control: universal NDI codec, a must-have for small businesses, high image quality, low latency
- Support scene switching of all video splicers: relax and take control



Advantages

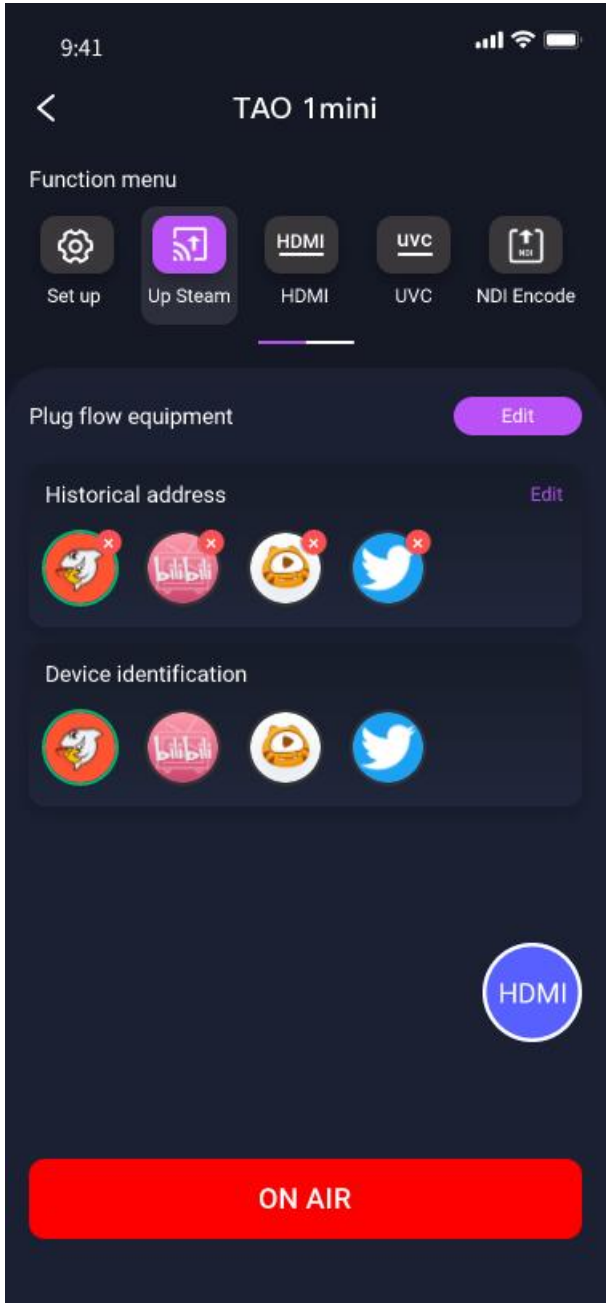
Smart hardware 1+1>2

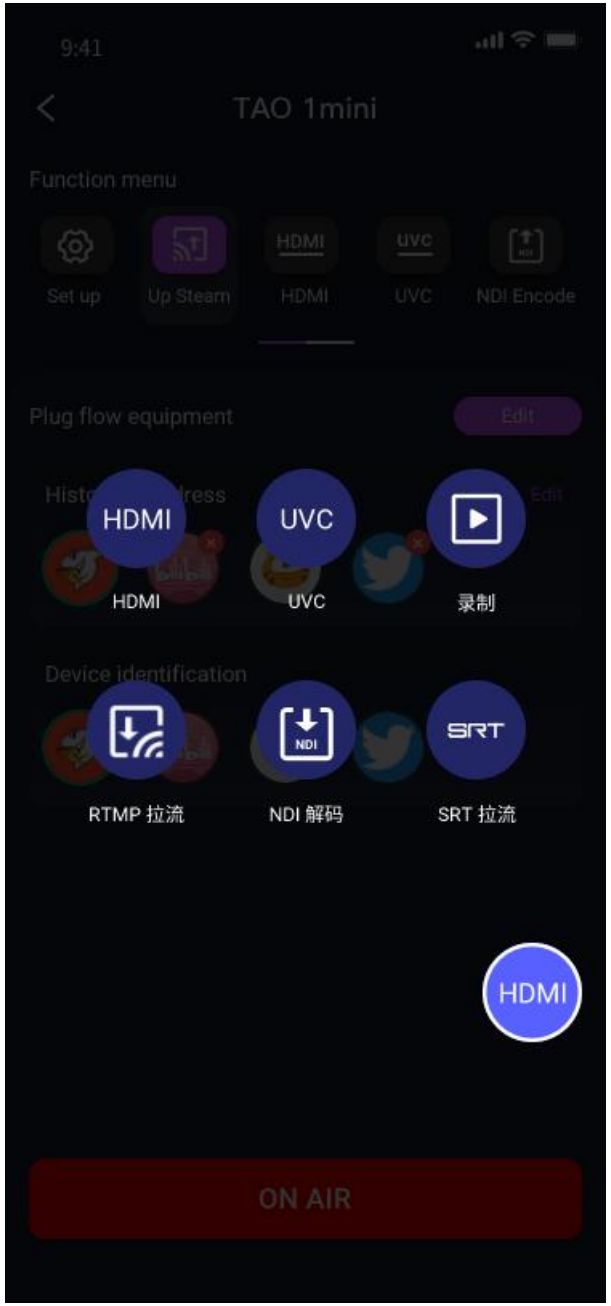
- Streaming configuration: Realize "two-end sharing" and multi-platform streaming, viewing and sharing through TAO cloud service

Advantages

Smart hardware 1+1>2

TAO 1mini

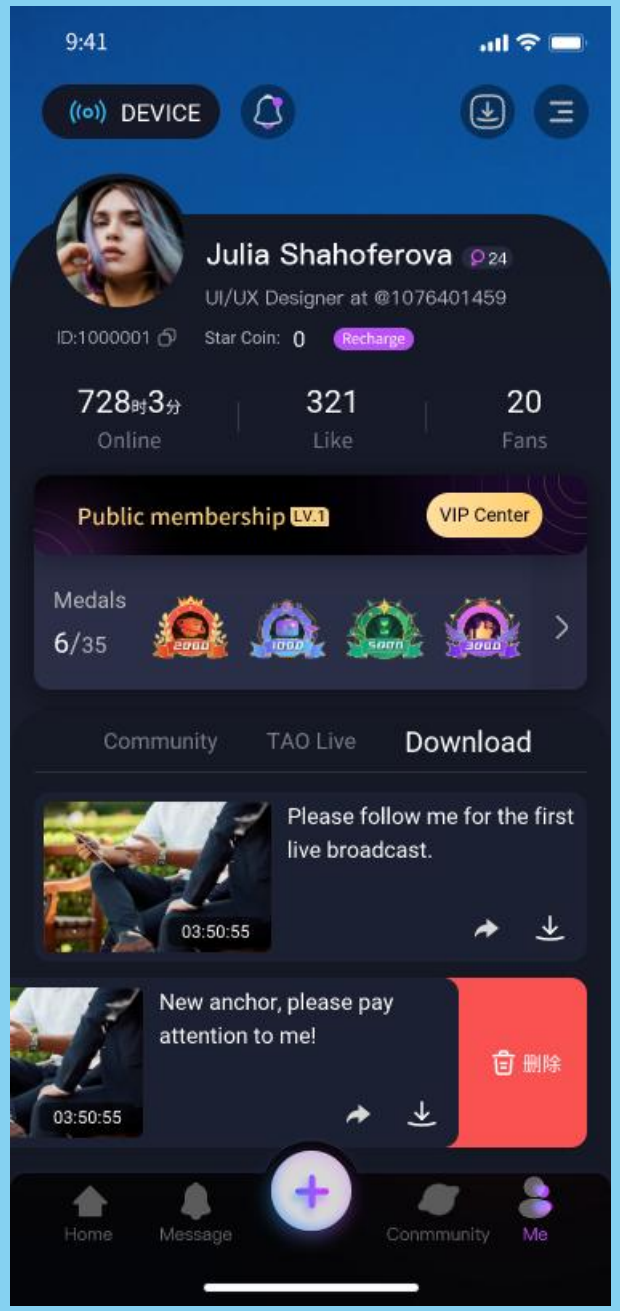


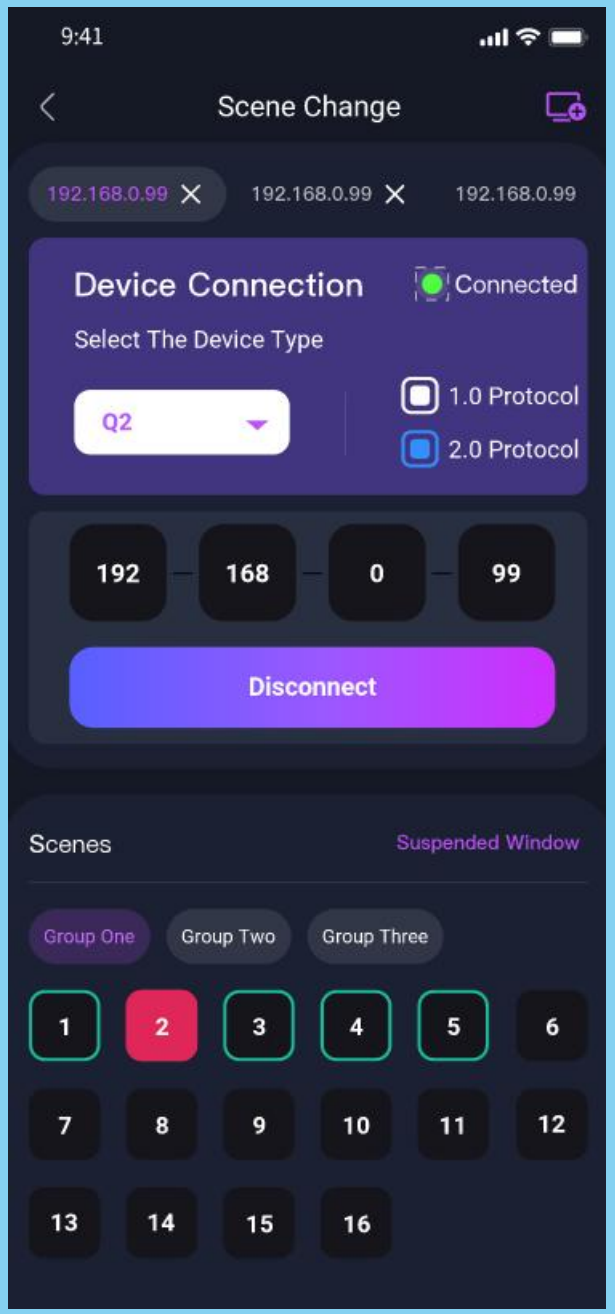


Advantages

Smart hardware 1+1>2

- Support large-scale live broadcast and large-scale intelligent hardware scene switching

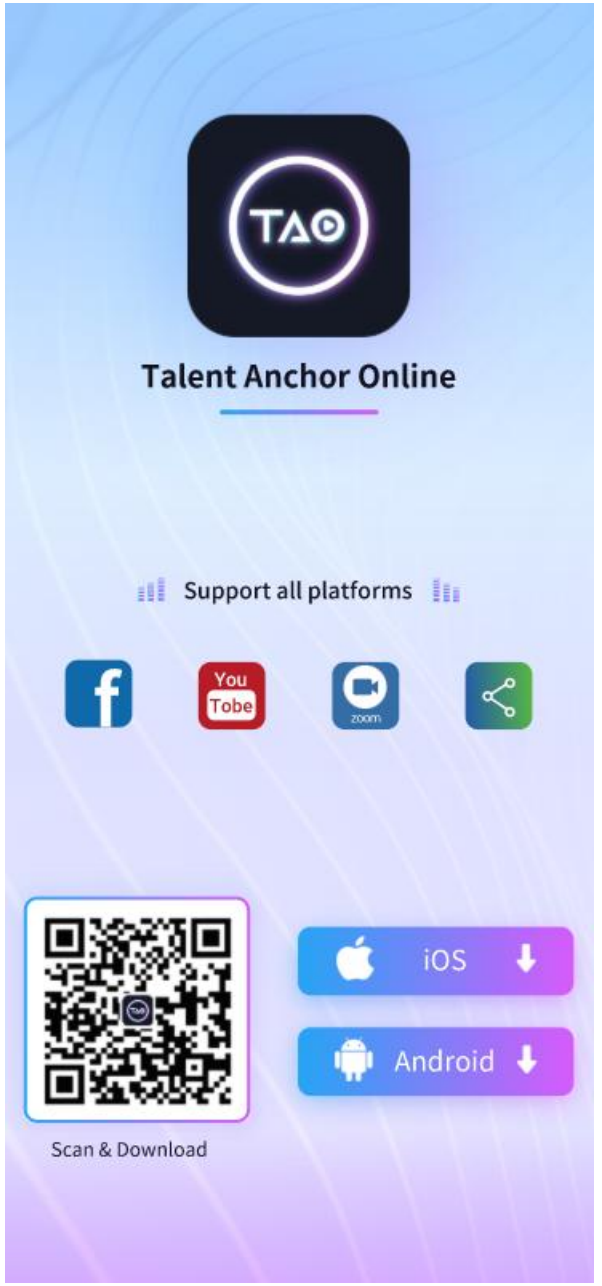




Advantages

30+ platforms streaming at the same time

- Support 30+ platforms streaming at the same time
- Not only can TAO stream on itself, but also stream to up to 30+ other platforms simultaneously, covering most of the live broadcast platforms, gaining more public domain traffic.

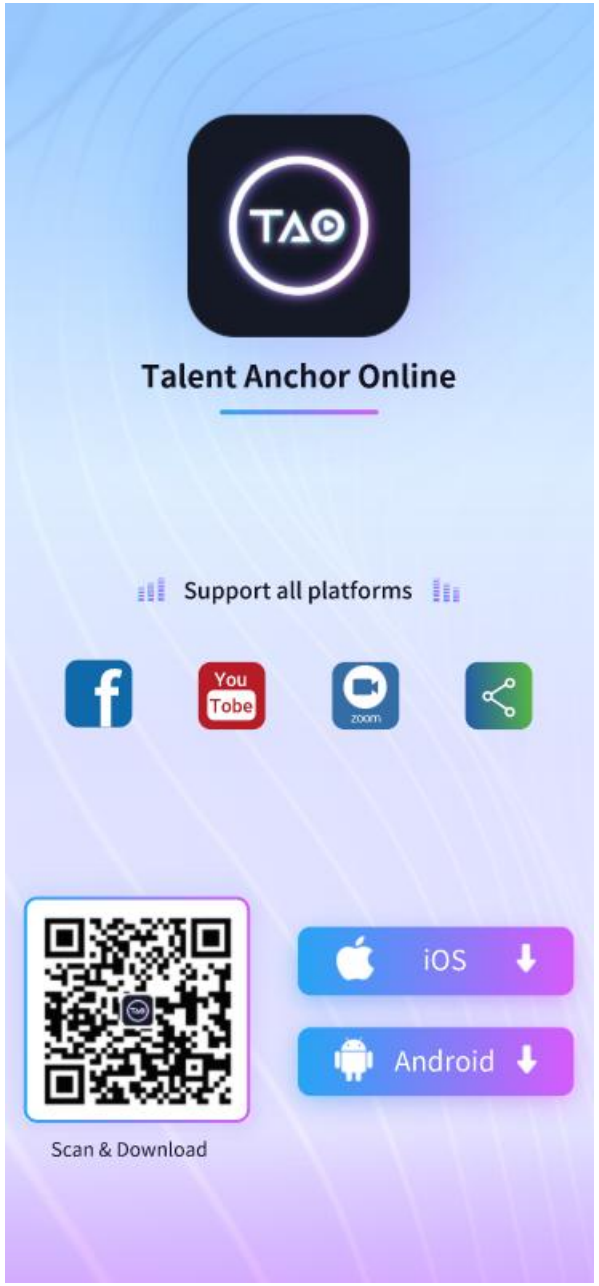


Advantages

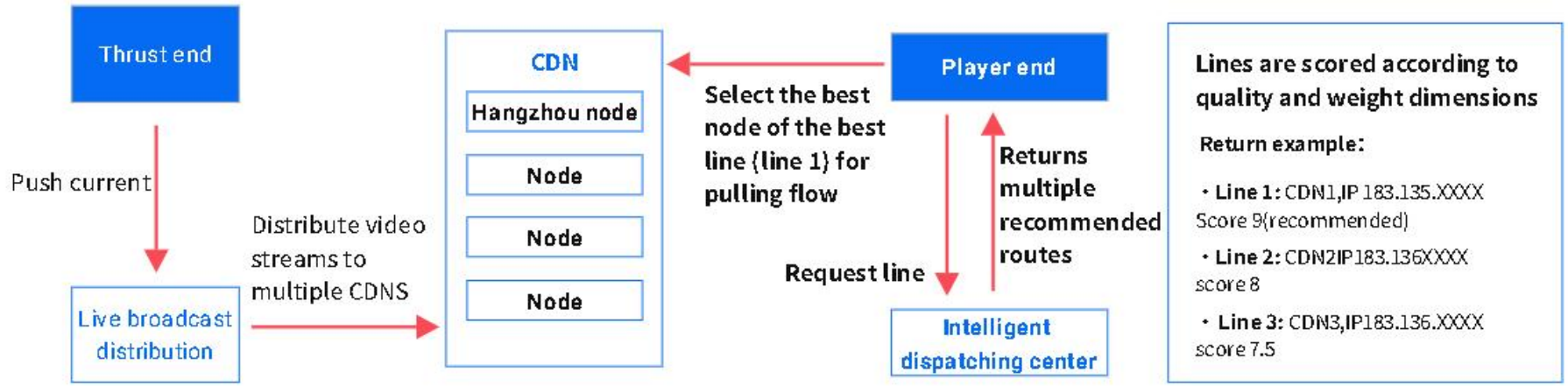
Streaming system and distribution service

- Distributed private cloud deployment: The system uses a private cloud system, including video, distribution, upload, website, and storage servers.

- Support streaming of RTMP/ RTSP/RTMPS protocol, support simultaneous streaming of 32 live platforms; Support switcher and Android mobile phone streaming through OTG; Users can communicate while watching the live, the audio and video are fully synchronized.



Advantages



Streaming system and distribution service

Scenario requirements:

In the live broadcasting scenario of a million-level large-scale event, in order to ensure sufficient CDN resources and reliable recovery capabilities, it is necessary to connect to multiple CDN service providers, and access to multiple CDN service providers will bring business docking costs and integration development costs.

Technical advantages:

Self-developed integrated CDN technology, cooperation with many mainstream CDN manufacturers, support global tens of millions of concurrency, optimize the best line from the dimensions of accessibility, performance, etc., ensure that the stall rate is less than 5%. Realize automatic real-time insights and locate problems through full-link intelligent monitoring.

Advantages

Android | IOS，30+ Platforms

iOS/Android

iOS

iPhone 6 / 6s / 6 Plus / 6s Plus
iPhone 7 / 7 Plus
iPhone 8 / 8 Plus
iPhone X / XR / XS / XS MAX
iPhone SE (2nd generation)
iPhone 11 / 11 Pro / 11 Pro Max
iPhone 12 / 12 mini / 12 Pro / 11 Pro Max
iPhone 13 / 13 mini / 13 Pro / 13 Pro Max

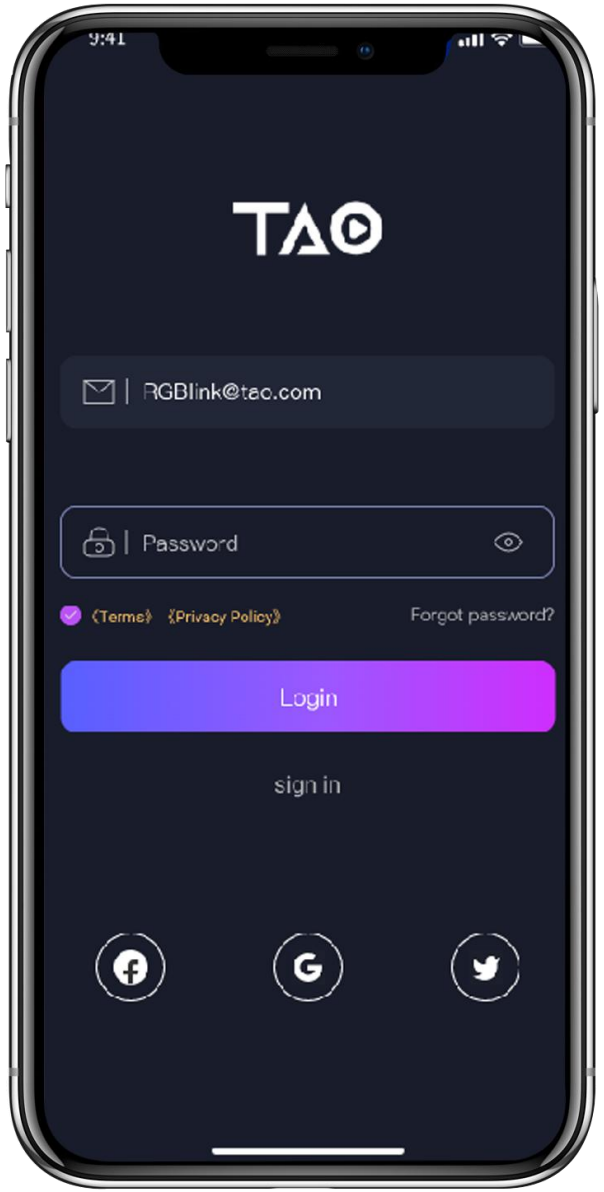
Android

Google pixel More than 2/3
HUAWEI/Xiaomi/0PP0/ SAMSUNG/MEIZU /vivo 4.7 Inch (Diagonal) Above

30+

虎牙直播 斗鱼 CC直播 映客
快手直播 bilibili 企鹅电竞 六间房 6.cn
抖音 西瓜直播 花椒直播 奇秀
一直播 秀色直播 showself.com 小米直播 来疯
NOW直播 酷狗直播 95秀 火猫直播
KK 酷爱直播

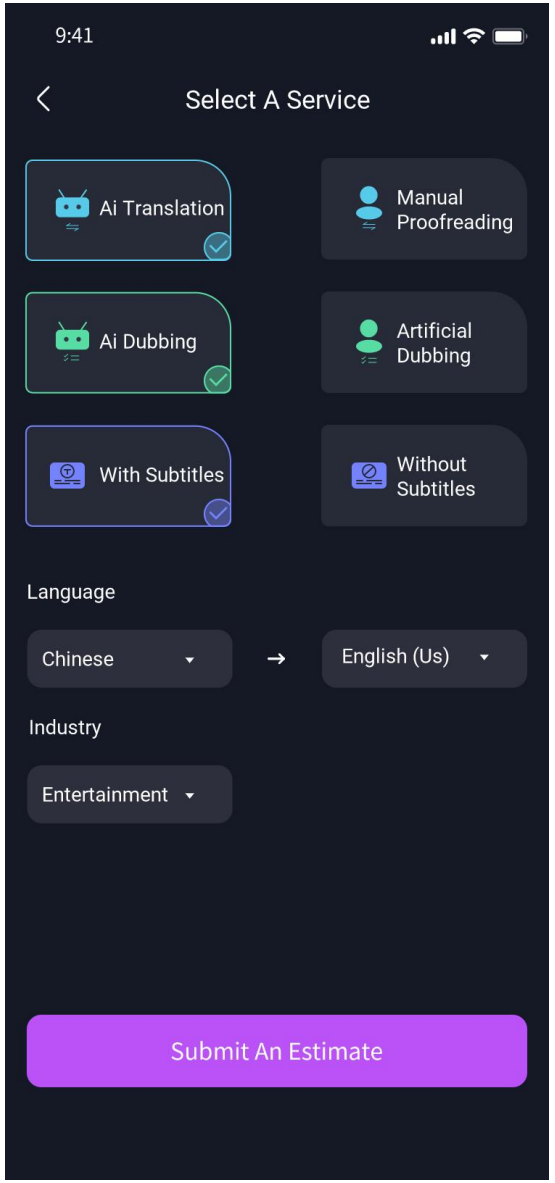
LIVE younow
Periscope afreecaTV
YouTube ニコニコ動画 NICO NICO DOUGA
twitch vimeo · livestream



Advantages

Offline Translation

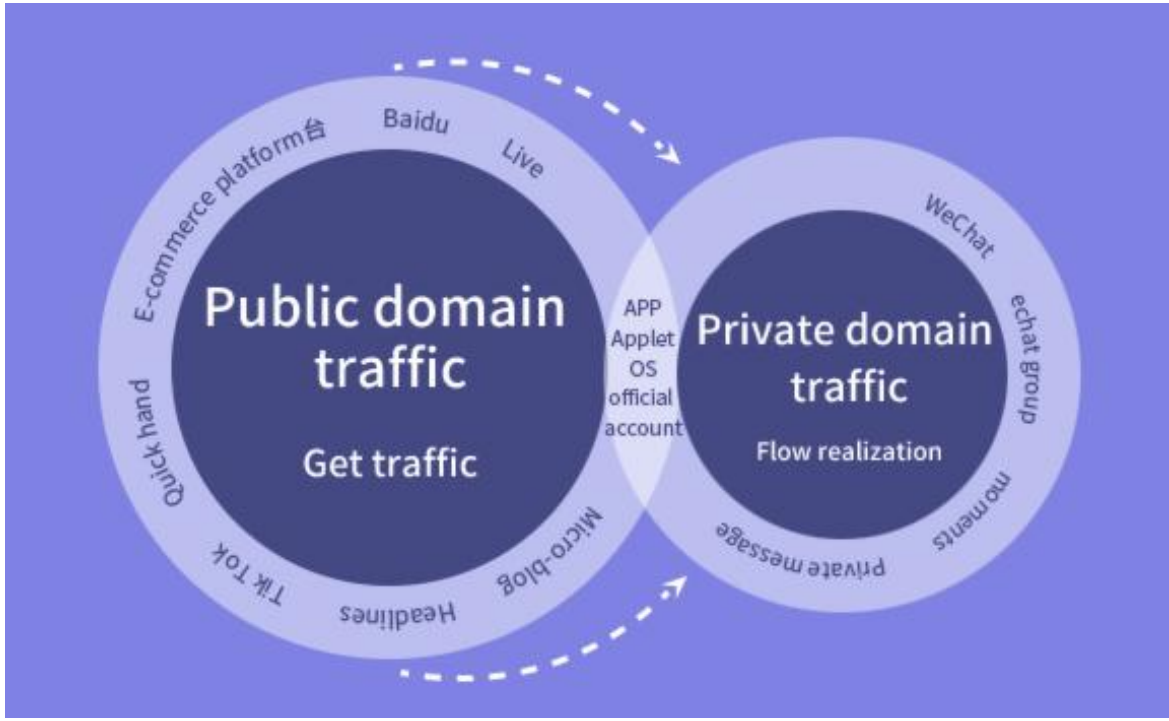
- AI translation
- Manual proofreading
- AI dubbing. Manual voice over
- It supports multiple languages and dialects around the world,
- Matching multiple industries, can translate with an accuracy of 99%.



Advantages

Born to empower private domain traffic

- Share directly to Facebook, LinkedIn, ect.
- Multi-platforms streaming
- Scan the QR code to download, and scan to enter the live room
- Playback，export with TAO watermark
- TAO OTG live broadcast + professional video switcher, for professional live

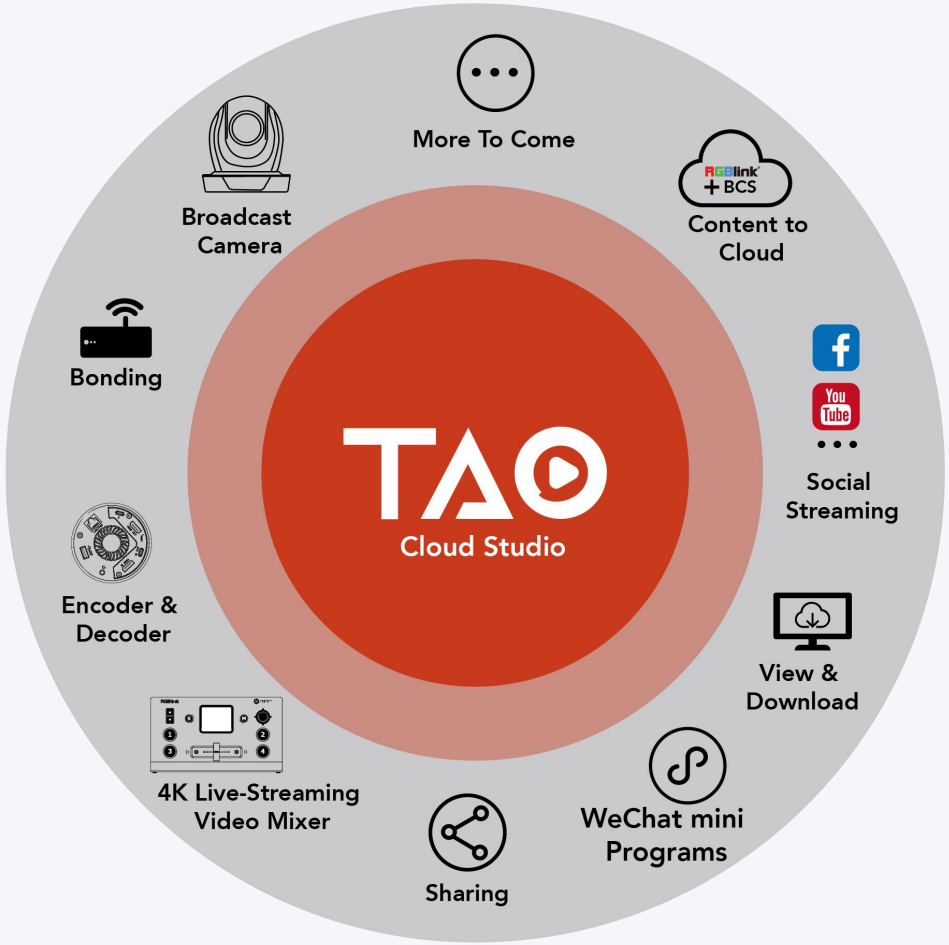


Advantages

TAO Cloud

Safe and Stable / Low Latency

- Smart hardware 1+1>2
- Simultaneous streaming of 32 platforms
- Offline translation
- Simultaneous viewing and sharing via APPs, miniprograms and various platforms
- Live statistics, replayable
- Easy to use, stable, no lag
- ……



Advantages

TAO
Talent Anchor Online

2023 Product Roadmap

- February 15, 2023:
  Offline translation + membership system on
- March 15, 2023: live + virtual streamer
- May 15, 2023: virtual streamer + motion capture + switching
- June 15, 2023: real-time live broadcast + multi-language translation
- August 15, 2023: cloud disk service

Scenes

Reality Live

Scenes

Virtual Live

Scenes

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

Live broadcast with goods

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